



MEMORANDUM

DATE: June 6, 2016

TO: David Hebert, City Manager

FROM: Kathleen S. Margoles, Community and Economic Development Director

RE: CRA Update

The May Music on Main was held on May 27th and featured Iko-Iko, a very popular South Florida band playing Gulf Coast Americana, Jam Band Mardi Gras and Blues. The weather was fantastic and many residents and visitors were in attendance. The next MOM is June 24th, featuring Solid Brass Band.

The future Music on Main lineup includes:

July 22- Pocket Change - Funk, Rhythm and Blues, Soul

August 26- Karina Iglesias & the Nu-Thang – Boleros (Latin ballads), Jazzy Pop and Blues

September 23- Maggie Baugh- Country

The schedule of the upcoming Moonlit Movie events at Jaco Pastorius Park is:

July 16- Zootopia

September 17 - TBD

The quarterly Downtown Meet and Greet was held on May 24th at 8:30am at Switchbox Roasters. This meeting provides the opportunity for existing and prospective downtown businesses and property owners to meet with City staff to discuss what is going on in the downtown. Our inaugural Downtown Newsletter was distributed and posted to the City website. These meetings have been scheduled monthly starting in June, with a

vacation in August. The June 16th meeting will be held at Trax Art Studios at 3540 Main Street.

Switchbox Roasters opened May 24th and will hold a ribbon cutting July 2nd. Tenth Level Tavern (formerly Another Castle) held a grand opening on June 4th from 8-11PM. The 3rd Anniversary of Funky Buddha Brewery will be held at Jaco Pastorius Park on June 11 from 2-11pm.

A new restaurant “Kelvin 3200” will be opening later this summer at 3200 Main Street. The restaurant is a southern bistro and will be open for breakfast, lunch and dinner. They will be serving wine and beer. The business owners, Kelvin Lewis and Jose Luna, attended the Downtown Meet and Greet to introduce themselves to their neighbors. They expect to be open in July.

In addition to new culinary endeavors, the Culinary Arts District is attracting creative businesses. Koncept Events and Allied Kitchen and Bath have been joined by Trax Art Studios, Yellow Pear Designs and Designs [Moves]. Trax Studios is located at 3540 Main Street and Design [Moves] is located at 3520 Main Street. Trax Studios offers art classes and workshops, paint parties and open studio times for artists and teachers. They will also hold youth art summer camp sessions. A clothing design studio, Very Boutiquey, is also located in the same building as Trax Studios. Yellow Pear Designs is located a block east at 3455 NE 12th Terrace, Suite 6, and offers graphic art services and original artworks. The owner, Meghan Pearson, joins several other art studios in the same building.

Park Plaza, 3407 N. Dixie Highway, has leased three bays of their four bays to Palm Beach Windows and Doors for a showroom. Park Plaza is still pursuing a culinary business for the remaining space that borders the Art Park.

The owner of Elite Stagers at 1101 NE 34th Court has purchased another property within the CRA at 3930-3948 NE 5th Avenue. He is planning a full façade renovation on

the new property and will move his business. A culinary business is interested in his space at 1101 NE 34th Court, across from the Art Park.

The Archway letters and graphics have been laser cut, galvanized and painted. Installation is expected by the end of July.

The Urban Farming Institute held a class on “Apiarist: So You Want to Be a Beekeeper” on June 3rd and another is scheduled for July 2nd. The Farm Share program had ended for the season and will resume in November. UFI continues the community garden program and the Saturday at the Farm throughout the year.

The Prospect Plaza parking lot renovations continue on schedule. The monument, trellis and directional signs are under construction. Underground utility work is being done from Prospect and Andrews and paving will start shortly.