Downtown Urban Planning & Design

CITY COMMISSION MEETING MAY 6TH, 2020

ZYSCOVICH





GUIDING PRINCIPLES FRAMEWORK

CAPITALIZE ON THE UNIQUE CHARACTER OF DOWNTOWN



CREATE A DISTRICT WIDE PARKING STRATEGY



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PROVIDE GREATER CONNECTIVITY AND IMPROVE MOBILITY



SUPPORT SUSTAINABLE ECONOMIC DEVELOPMENT



ENHANCE GATEWAY TO DOWNTOWN



EXPAND, PROTECT AND ENHANCE OPEN SPACE



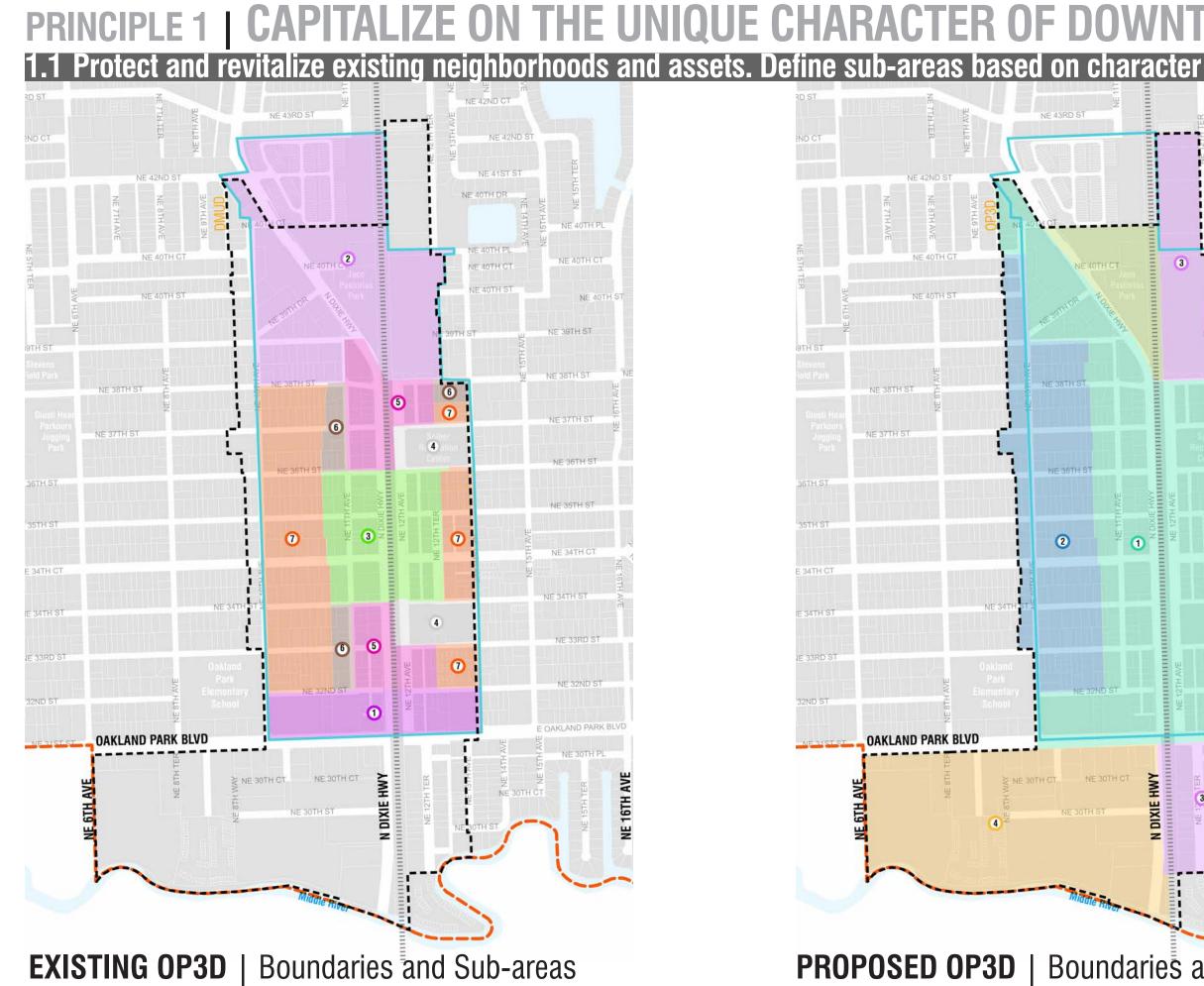
WHAT IS THE VISION? WHAT ARE THE TOOLS?



OP3D | VISION

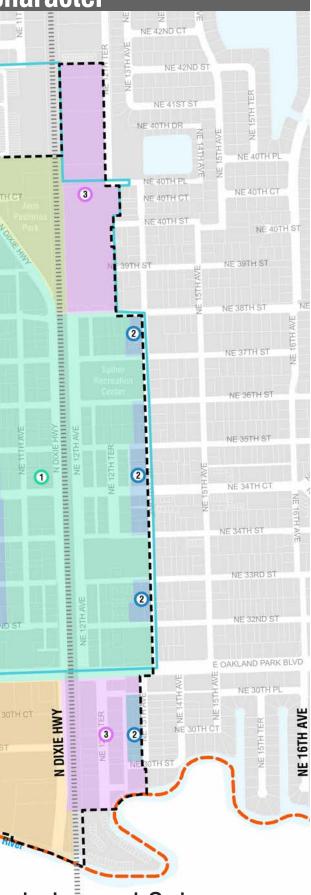
CAPITALIZE ON THE UNIQUE PRINCIPLE CHARACTER OF DOWNTOWN





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PROPOSED OP3D | Boundaries and Sub-areas

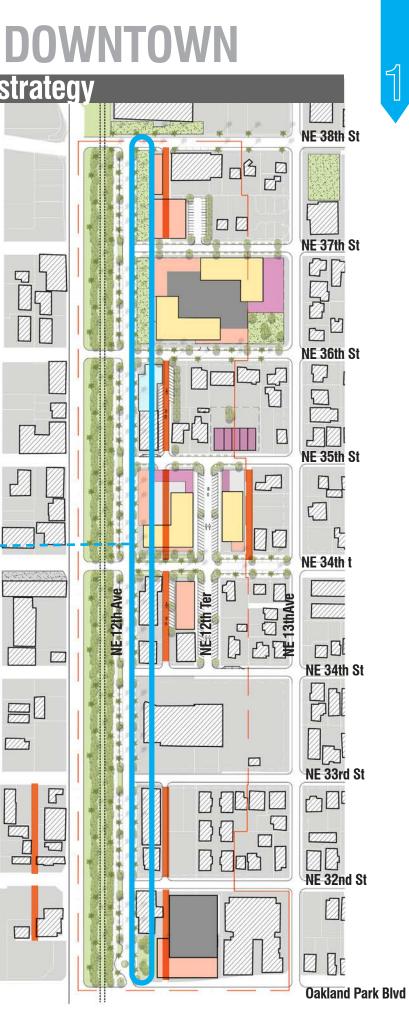
PRINCIPLE 1 | CAPITALIZE ON THE UNIQUE CHARACTER OF DOWNTOWN

1.2 Encourage 2nd level active use terraces along NE 12th Avenue and create an alley strategy

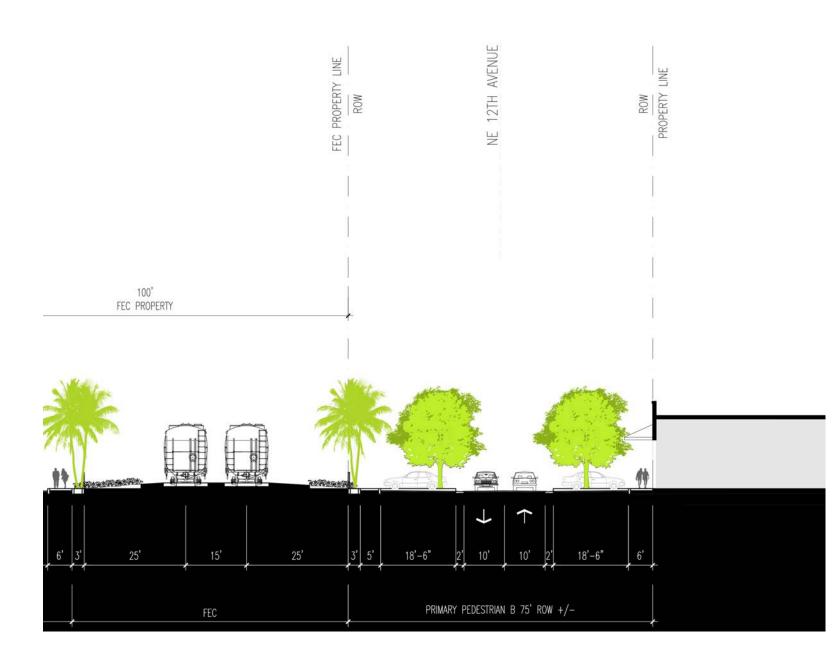
Maintain the character of NE 12th Avenue as a main commercial corridor with multi-story buildings, commercial uses, offices, and apartments fronting the street.

Allow use of ROW when aggregation of parcels by same owner occurs on both sides of the alley.





PEDESTRIAN | existing NE 12TH AVE



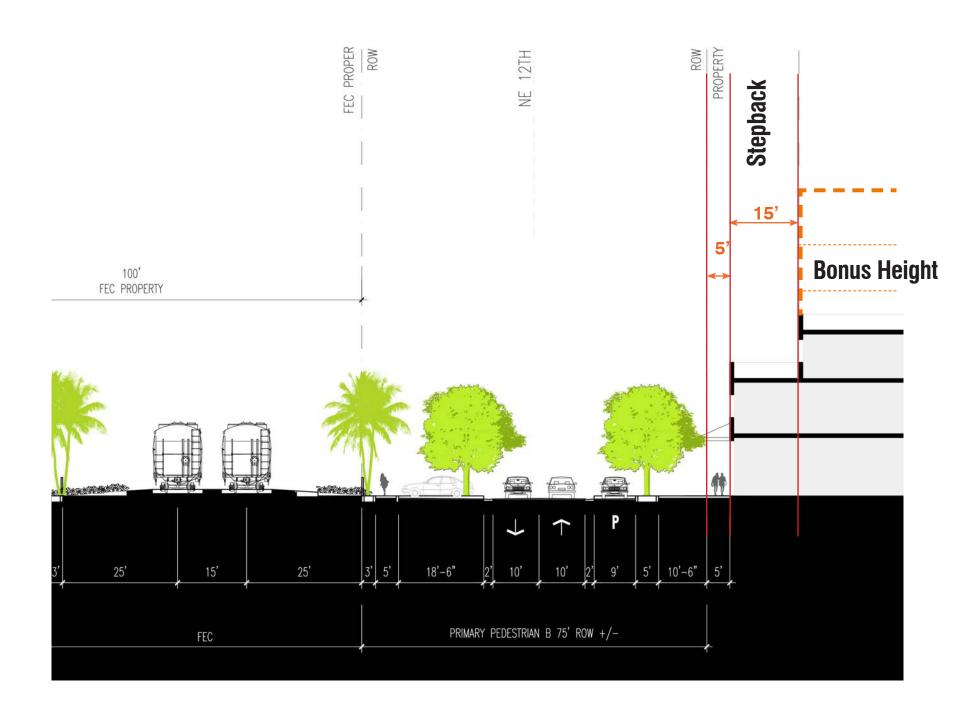
PRIMARY PEDESTRIAN STREET

NE 12th Avenue is the main north/south walking street within the OP3D and provides the greatest percentage of active ground floor uses.









PRIMARY PEDESTRIAN STREET

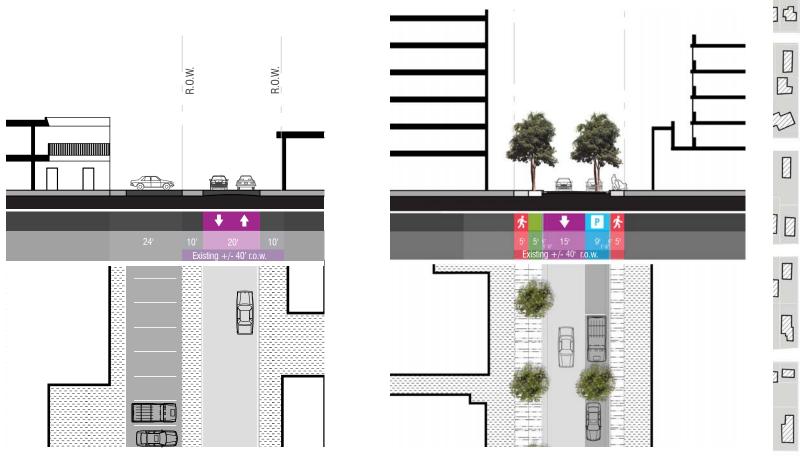
NE 12th Avenue is the main north/south walking street within the OP3D and provides the greatest percentage of active ground floor uses.





PRINCIPLE 1 | CAPITALIZE ON THE UNIQUE CHARACTER OF DOWNT

1.4 Enhance NE 11th Avenue as a main street with public streetscape and infrastructure



Potential one-way road with on-street parking to allow for wider sidewalks and a more walkable street.





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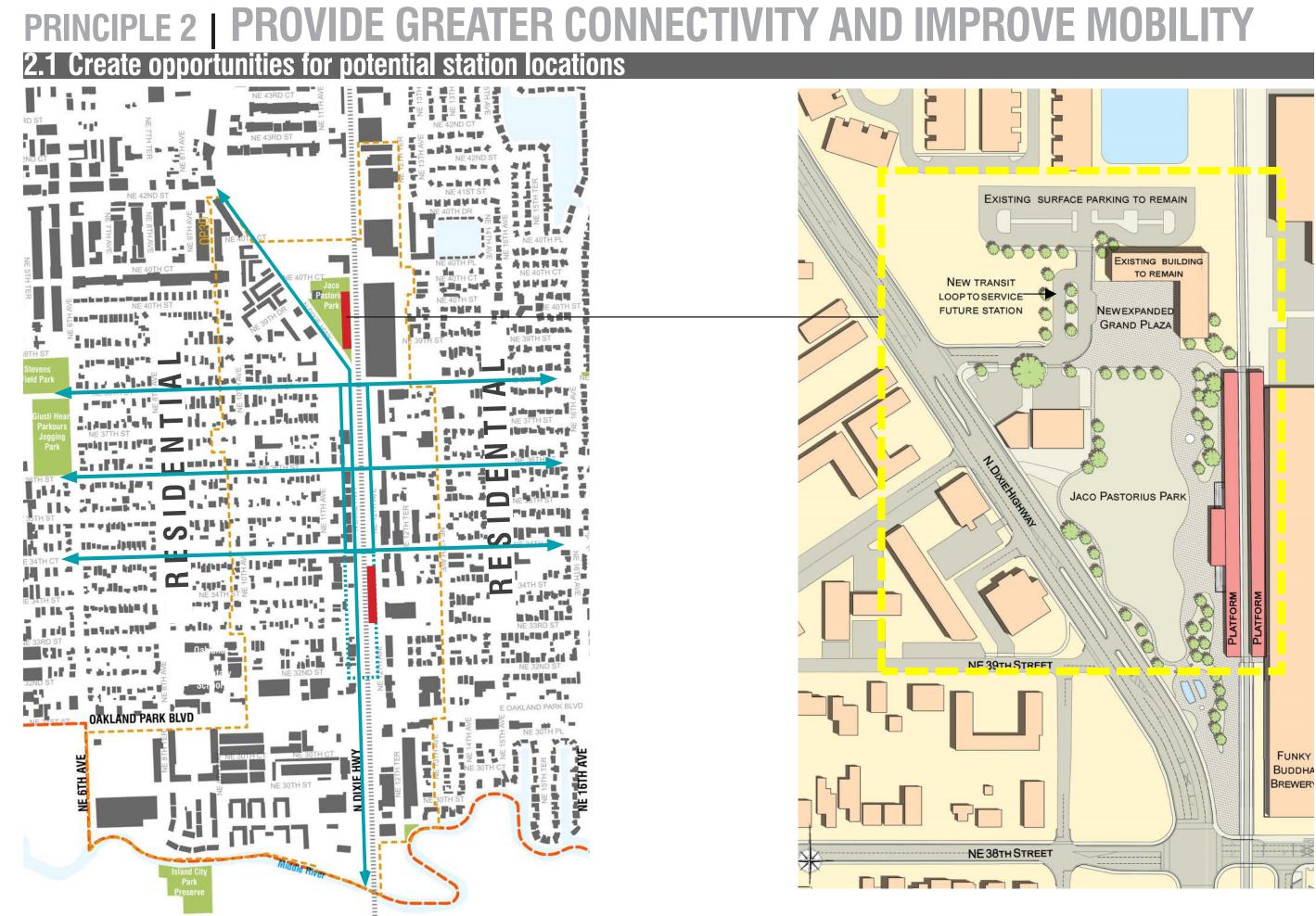
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PROVIDE GREATER CONNECTIVITY PRINCIPLE AND IMPROVE MOBILITY







PRINCIPLE 2 PROVIDE GREATER CONNECTIVITY AND IMPRO 2.2 Make NE 11th Avenue a one-way and NE 12th Avenue a two-way street from NE 38th



One-way streets

Two-way streets



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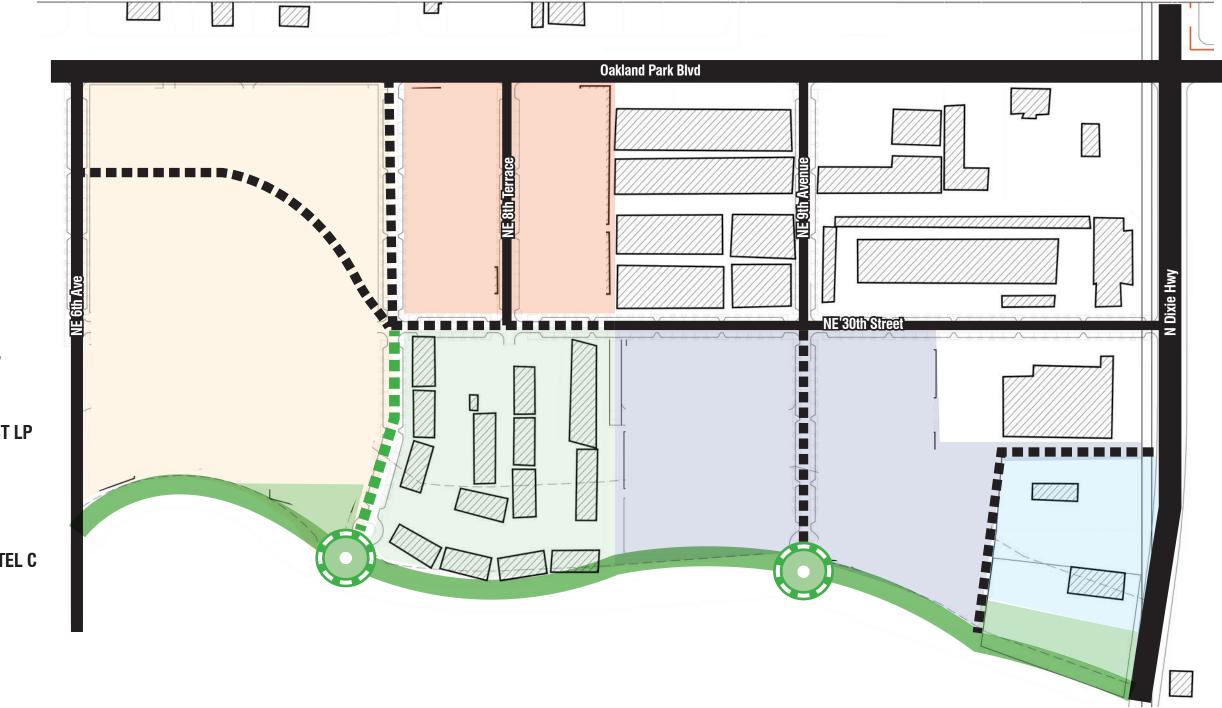
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PRINCIPLE 2 | PROVIDE GREATER CONNECTIVITY AND IMPROVE MOBILITY

2.3 Improve connectivity of existing road network



OPTION 1

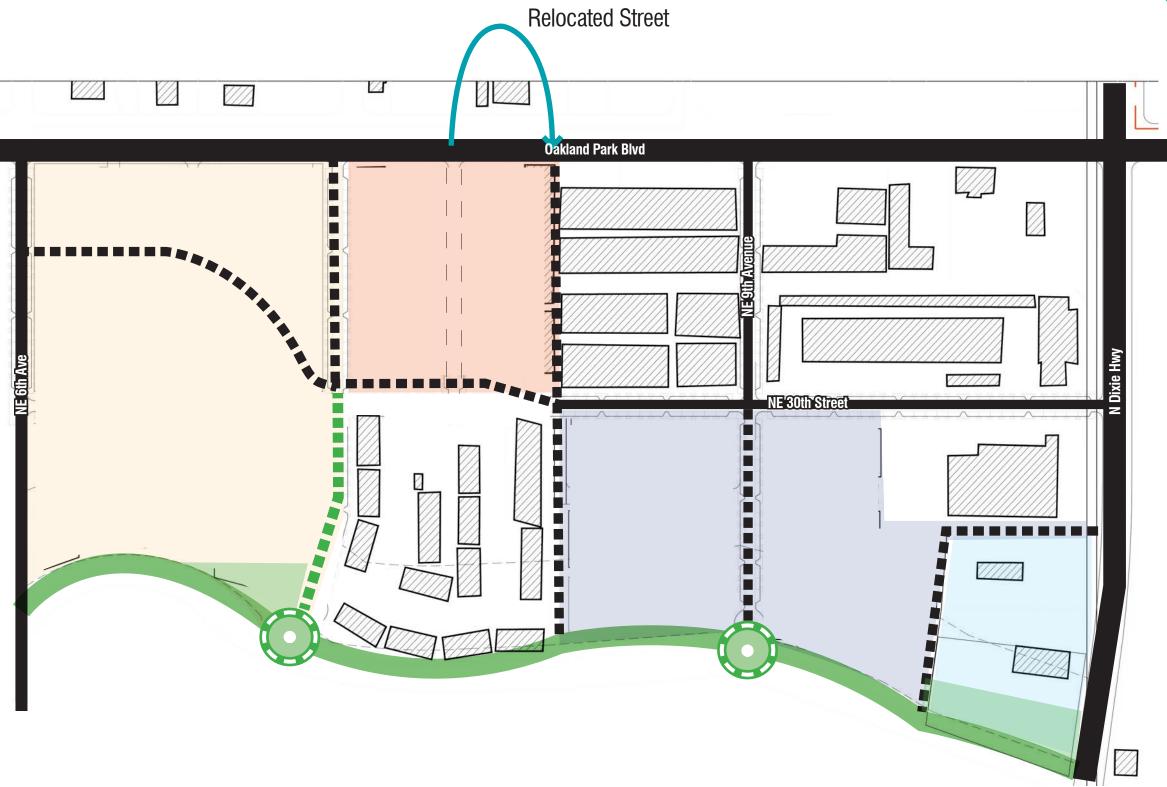
Middle River District new street network proposal

- Existing Public Streets
 Proposed Public Streets
 Waterfront Promenade
 Multi-use Path Easement
 Green Space Opportunity
 Parcel Ownership:
 - WAL-MART STORES EAST LP
 ATID INVESTMENTS LLC
 RIVER OAKS
 1100 OAKLAND LLC
 SOUTHERN BELL TEL & TEL C
 BELL SOUTH CORP



PRINCIPLE 2 | PROVIDE GREATER CONNECTIVITY AND IMPROVE MOBILITY

2.3 Improve connectivity of existing road network



OPTION 2

Middle River District new street network proposal

Existing Public Streets
 Proposed Public Streets
 Waterfront Promenade
 Multi-use Path Easement
 Green Space Opportunity

Parcel Ownership:

WAL-MART STORES EAST LP
ATID INVESTMENTS LLC
RIVER OAKS
SOUTHERN BELL TEL & TEL C
BELL SOUTH CORP



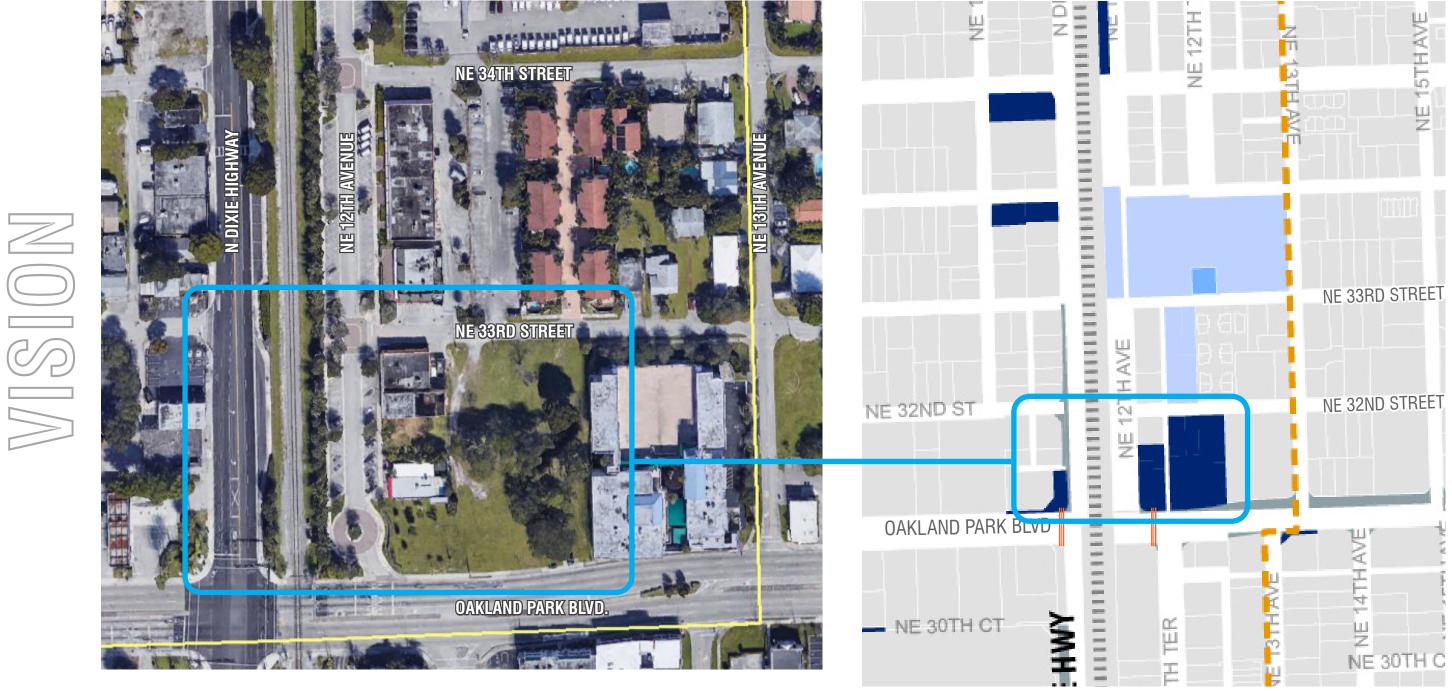
PRINCIPLE | ENHANCE GATEWAY TO DOWNTOWN



PRINCIPLE 3 | ENHANCE GATEWAY TO DOWNTOWN

3.1 Enhance Entryway access into Downtown

Develop city owned parcel as an iconic development with art, landscaping and signage.



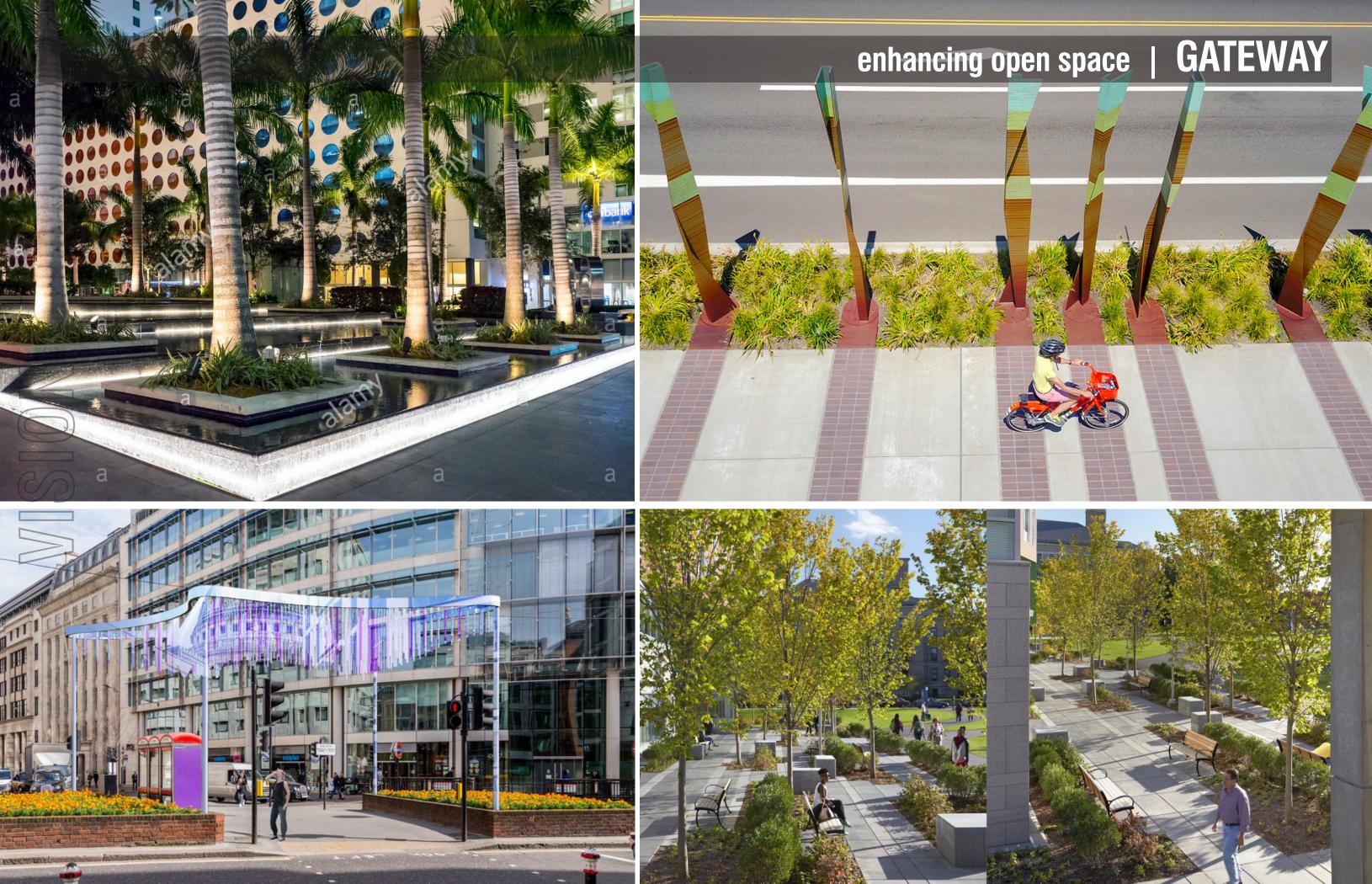
Oakland Park Blvd. safe bike/ped crossings





enhancing open space | GATEWAY





CREATE A DISTRICT WIDEPRINCIPLEPARKING STRATEGY





PRINCIPLE 4 CREATE A DISTRICT WIDE PARKING STRATEGY 4.1 District-Wide Parking Strategies

- Modify parking requirements for permitted and allowable uses
- Create a shared use parking reduction requirement
- Develop parking garages and/or surface parking for public use
- Reconfigure On-street parking along NE 11th Avenue, NE 12th Avenue and NE 12th Terrace
- Tandem parking only allowed in garages for multifamily developments
- Establish signage and wayfinding system to increase public parking visibility, access and safety.



POTENTIAL NEW PUBLIC PARKING GARAGES AND/OR SURFACE PARKING

ON-STREET PARKING LAYOUT RECONFIGURATION







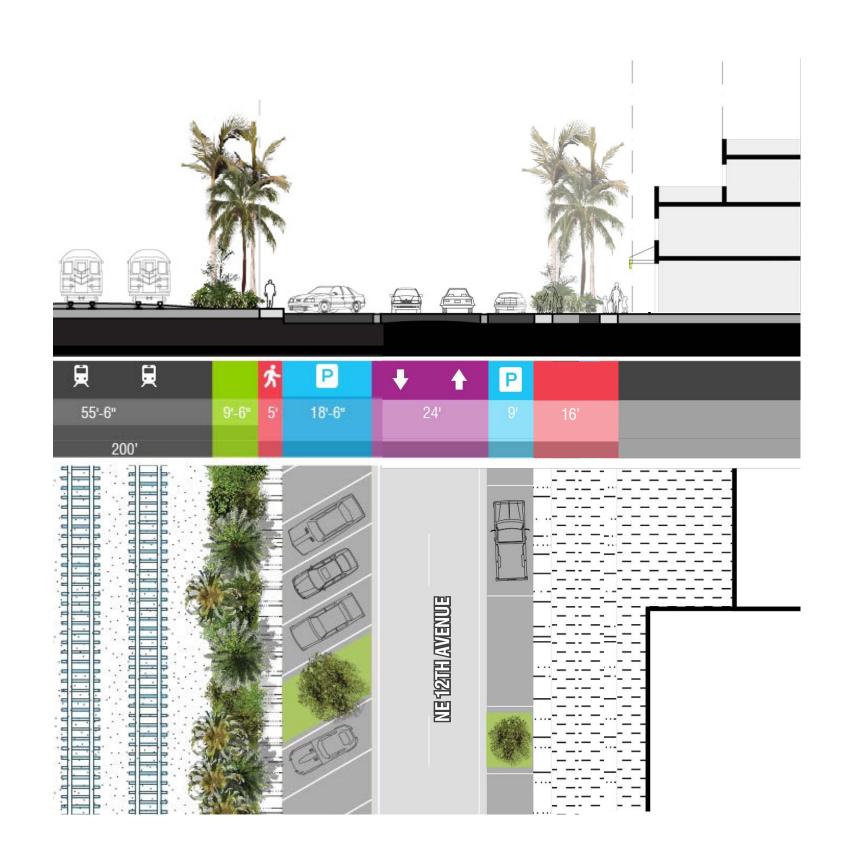
PRINCIPLE 4 | CREATE A DISTRICT WIDE PARKING STRATEGY

4.2 Reconfiguration of NE 12th Avenue and on-street parking

proposed | NE 12th Avenue

Existing Parking on NE 12th Ave = 268 parking spaces Reconfigured Parking = 203 parking spaces

two - way street parallel and angled parking wider sidewalks next to buildings

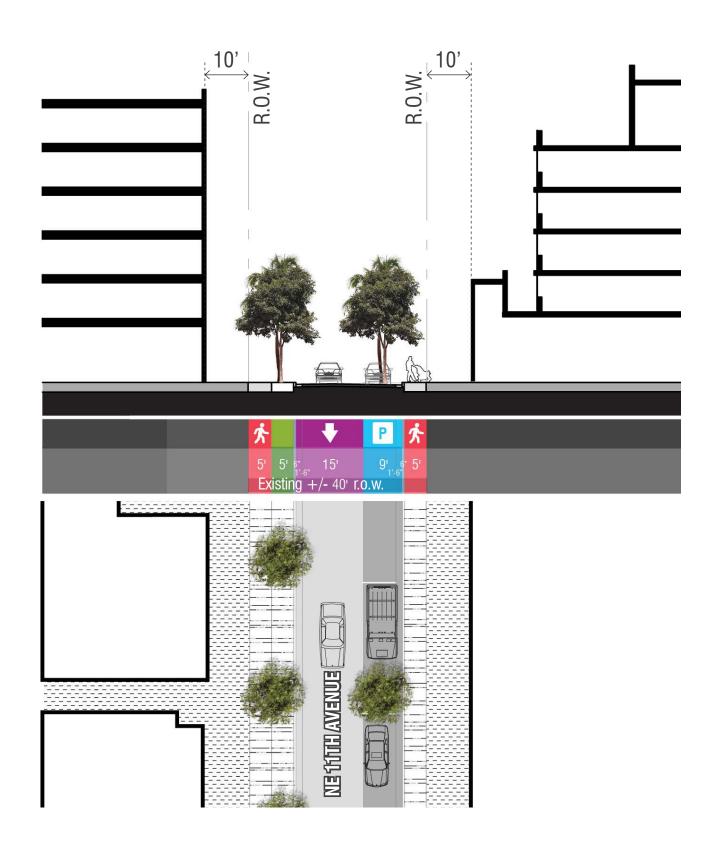




PRINCIPLE 4 CREATE A DISTRICT WIDE PARKING STRATEGY 4.3 Reconfiguration of NE 11th Avenue and on-street parking

proposed | NE 11th Avenue

one - way street parallel parking



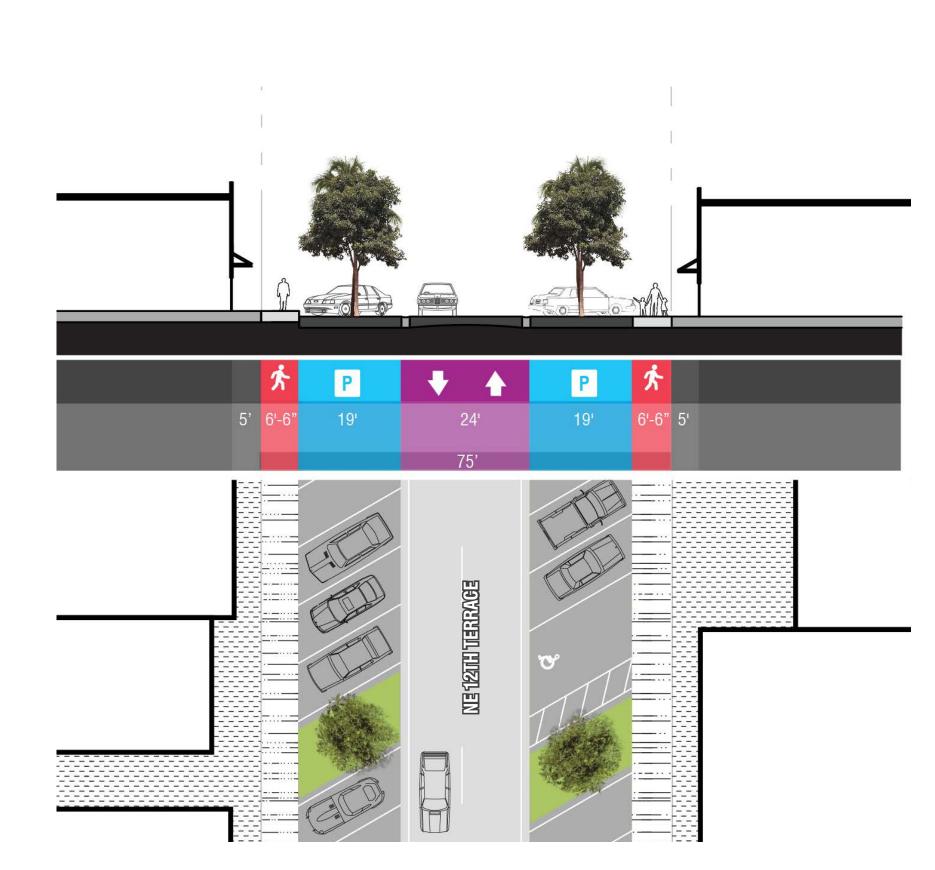
PRINCIPLE 4 CREATE A DISTRICT WIDE PARKING STRATEGY 4.4 Reconfiguration of NE 12th Terrace and on-street parking

SOUTH OF OAKLAND PARK BLVD

proposed | NE 12th Terrace

Existing Parking on NE 12th Ter = +/- 99 parking spaces Reconfigured Parking = 62 parking spaces

two - way street angled parking



SUPPORT SUSTAINABLEPRINCIPLEECONOMIC DEVELOPMENT



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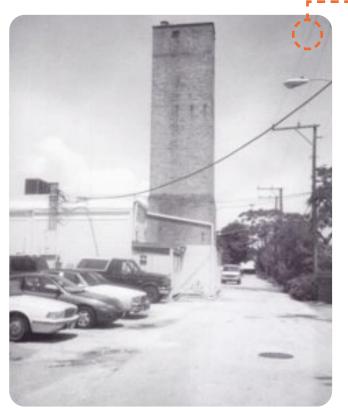
PRINCIPLE 5 | SUPPORT SUSTAINABLE ECONOMIC DEVELOPMENT 5.1 Maintain light industrial character and incentivize a variety of uses and public accessibility

Incentivize new businesses Establish adaptive re-use regulations

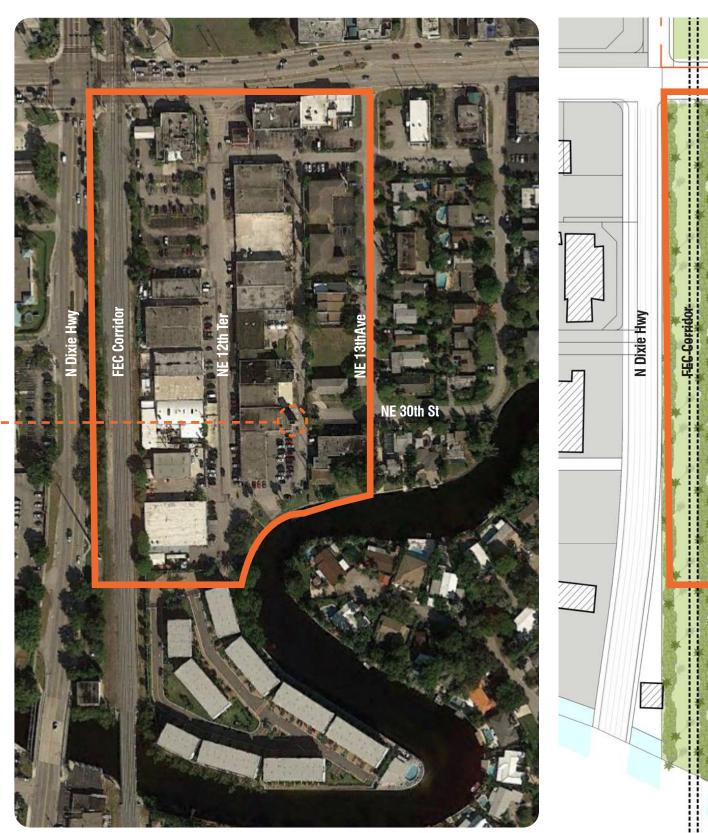
Establish a district which encourages: Live/work, Lofts, Galleries, studios, light industrial, retail and restaurants.

No residential uses to be allowed on the ground floor.

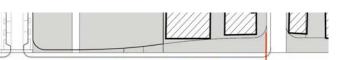
Designate 30% of frontage for commercial use for new light industrial redevelopment.



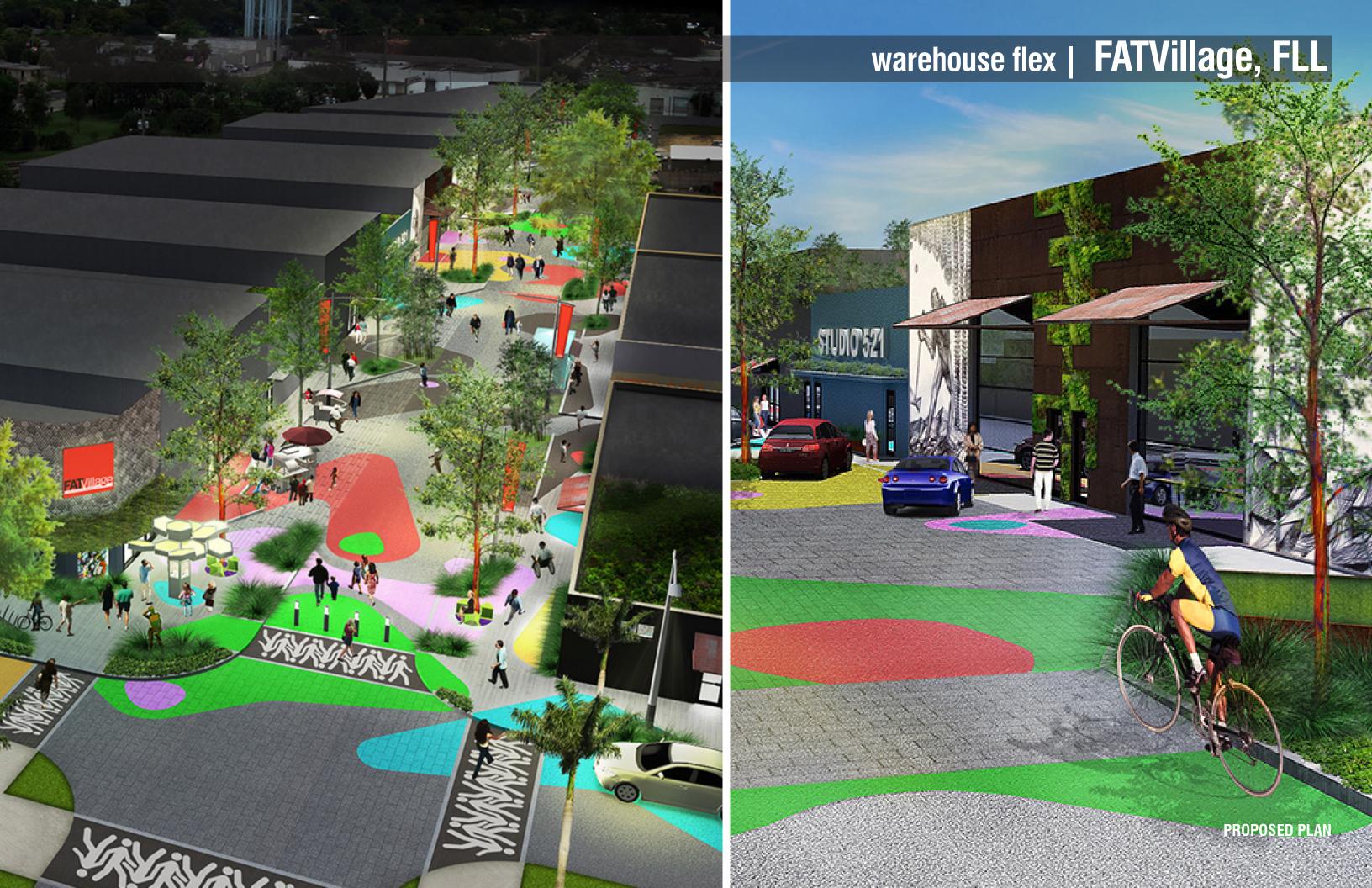
Preserve historic Southeast Packing House Smokestack













EXPAND, PROTECT ANDPRINCIPLEENHANCE OPEN SPACE

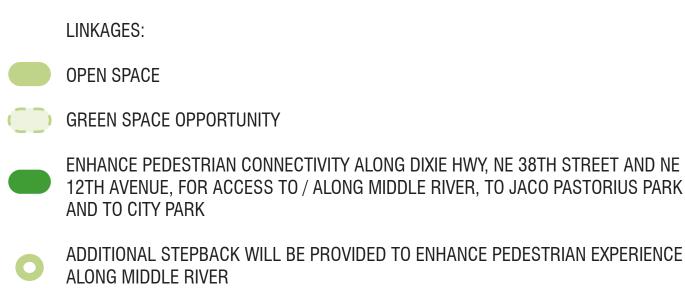




PRINCIPLE 6 | EXPAND, PROTECT AND ENHANCE OPEN SPACE

6.1 Establish improved connectivity throughout the OP3D area

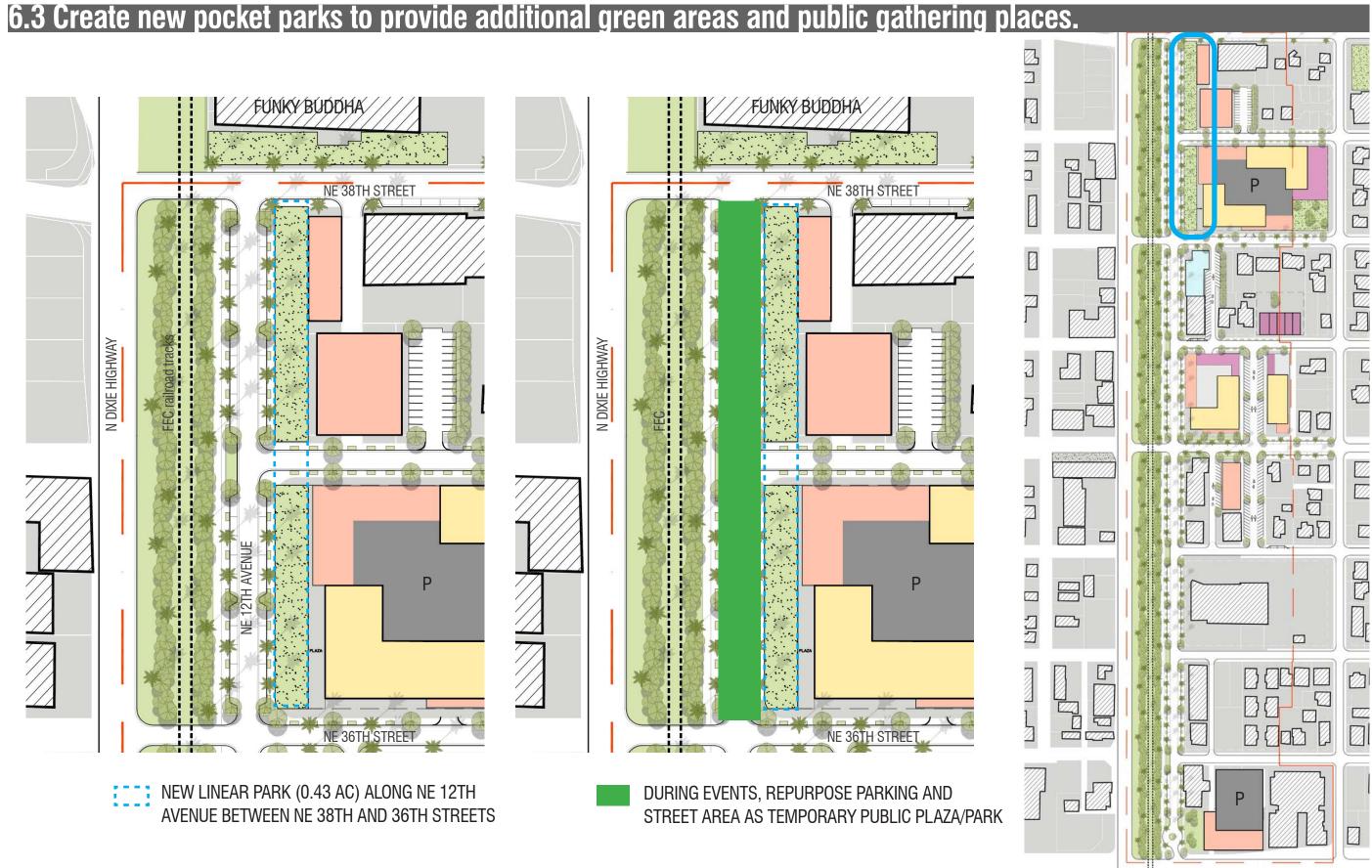






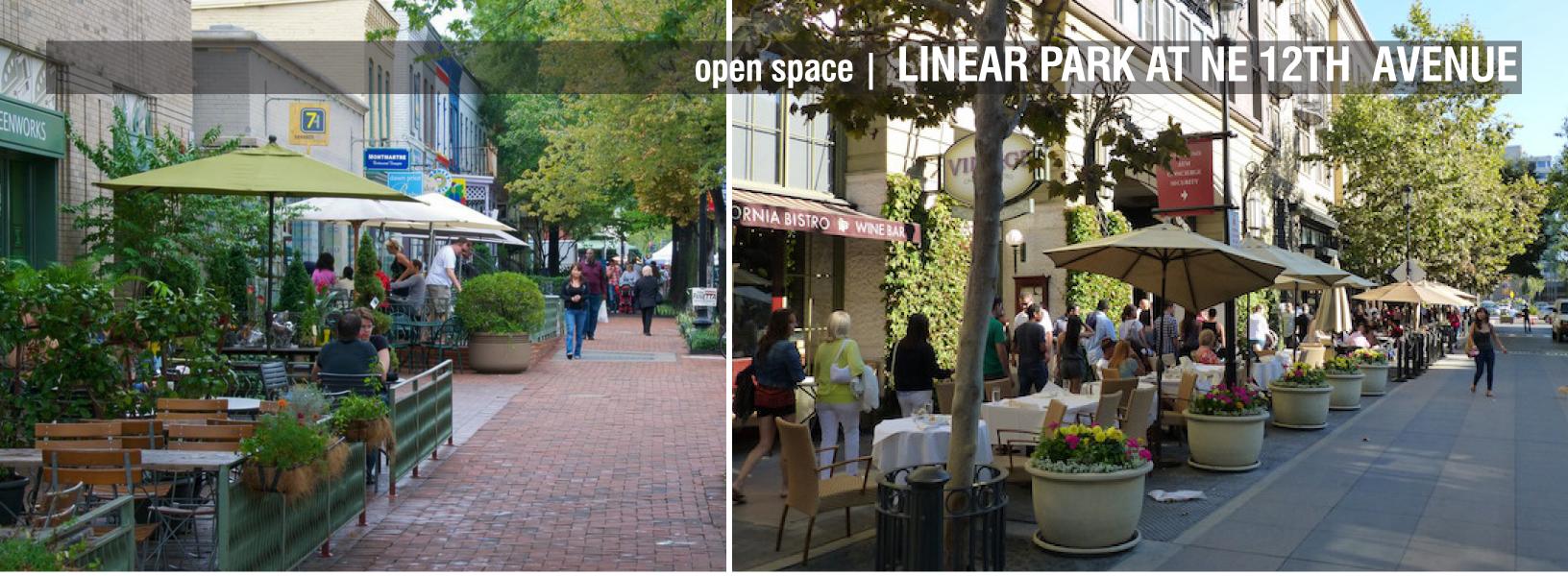


PRINCIPLE 6 | EXPAND, PROTECT AND ENHANCE OPEN SPACE 6.2 Create new linear park along NE 12th Ave between NE 38th Street and NE 36th Street













PRINCIPLE 6 EXPAND, PROTECT AND ENHANCE OPEN SPACE 6.4 Enhance public access to the River

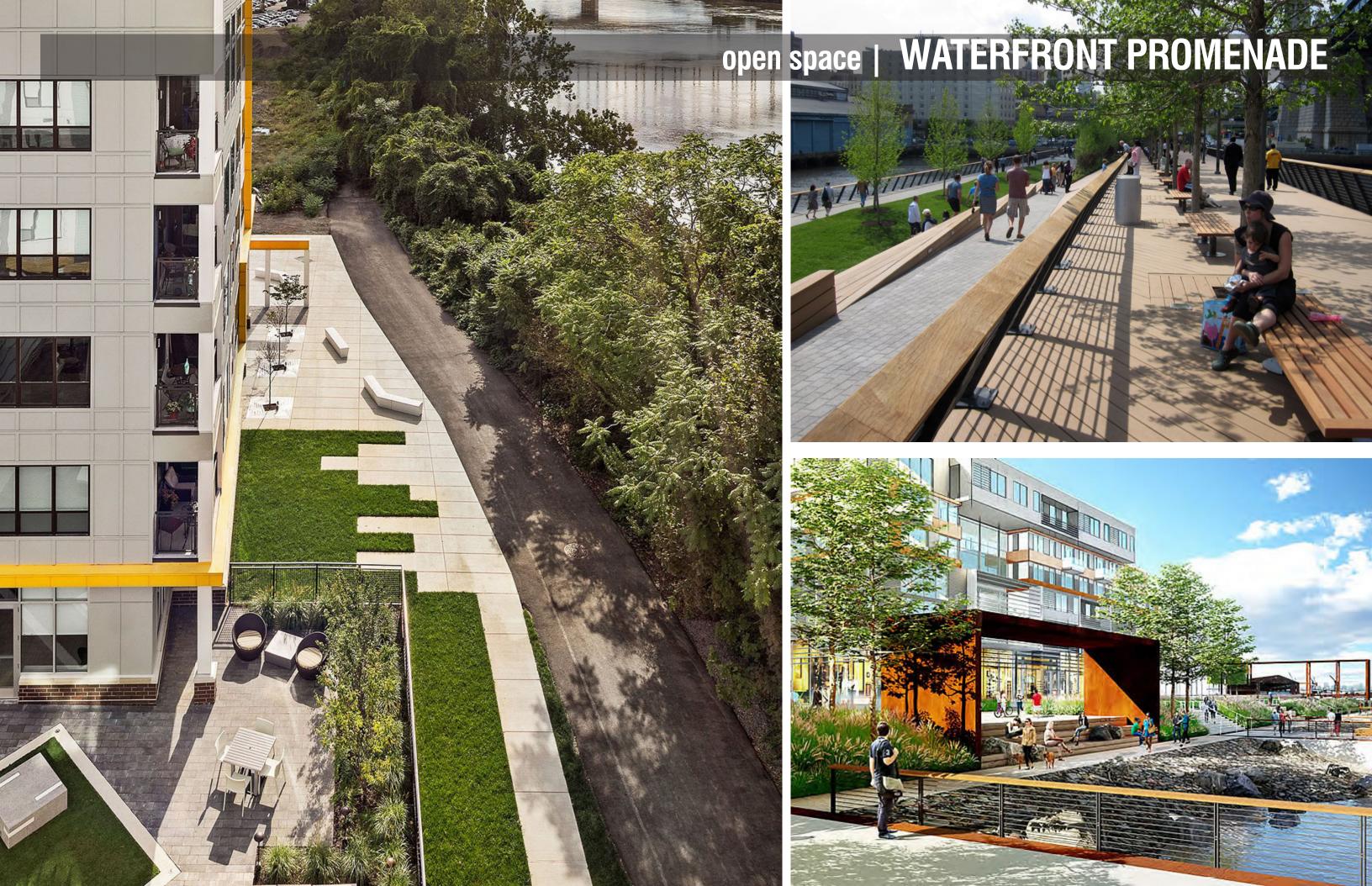
Enhance sidewalk and promote active uses along N Dixie Hwy and NE 6th Avenue to encourage walkability along Middle River waterfront edge.







New street and sidewalk improvements New waterfront promenade Green space opportunity



OP3D | TOOLS

STRATEGIES FOR URBAN REGULATIONS

- **1. CHARACTER DRIVEN DISTRICTS** (USES + DENSITY)
- **IDENTIFYING LOT SIZES** 2.
- **3. FLEXIBILITY: HEIGHT + FAR** (floor area ratio)
- 4. OPEN SPACE

OP3D TOOLS | **DISTRICTS** [CHARACTER + USES + DENSITY]

character | MIXED USE DOWNTOWN - EAST

The Mixed Use Downtown Core East and West District Sub-areas are designated as the epicenter of the Oakland Park Downtown District. It is intended to be the image of Oakland Park and its main destination with high quality building design and a mix of uses to appeal to both locals and visitors.

DESCRIPTION	DOMINANT USES	BUILDING TYPE
 Mixed-uses building with uses including residential, office, galleries, and neighborhood retail 	• Specialty retail and restaurant frontage uses along NE 12th Avenue	 Mixed-use Buildings Lined parking structures



DEFINING CHARACTERISTICTS

- Mixed-use district including creative commercial such as destination oriented mixed-uses, office/ retail
- Ground floor active retail uses along NE 12th Ave
- 1st and 2nd level rooftop terraces
- Rich use of materials on the ground floor
- Offices and retail fronting alley
- Density: Lots 13K SF or more =65 du/ac Lots less than 13K SF =45 du/ac
- No required parking for retail uses
- Parking at grade along alley is allowed
- Outdoor café seating
- Pocket parks / courts / landscaped plazas
- Awnings and other shading devices

character | MIXED USE DOWNTOWN - WEST

The Mixed Use Downtown Core East and West District Sub-areas are designated as the epicenter of the Oakland Park Downtown District. It is intended to be the image of Oakland Park and its main destination with high quality building design and a mix of uses to appeal to both locals and visitors.

DESCRIPTION	DOMINANT USES	BUILDING TYPE
 Primary high density residential district with commercial uses and wide tree-lined sidewalks along N Dixie Hwy 	 Commercial, residential, retail, flex, showrooms, hotel; 	 Mid-rise residential Mid-rise office Lined parking structures
		<image/>

DEFINING CHARACTERISTICTS

- Mixed-use district
- Building height oriented towards N Dixie Hwy
- Open space created by setbacks
- Ground floor neighborhood-serving retail
- Special attention to residential entrances
- New surface parking lots only allowed on the rear of the property
- Entrances for lots and garages are prohibited on N Dixie Hwy
- Parking lots (with screening) fronting N Dixie Hwy are allowed for adaptive re-use developments
- Density: Lots 13K SF or more =65 du/ac Lots less than 13K SF =45 du/ac
- Rooftop terraces
- High % of tree canopy
- Pocket parks / courts / landscaped plazas
- Landscape buffer for parking
- Residential uses on ground floor along NE 11th Ave



character | INTOWN NEIGHBORHOODS

The Intown Neighborhoods Sub-areas shall have a residential focus with some neighborhood serving businesses. Low intensity offices and commercial uses with residential will also be encouraged.

 Single family homes for use as residential and live/work; multifamily infill development to maintain residential character Residential, Live/Work Garden Apartments 	DESCRIPTION	DOMINANT USES	BUILDING TYPE	
	residential and live/work; multifamily infill development to maintain	• Residential, Live/ Work	TownhomesDuplexMicro Units	•



DEFINING CHARACTERISTICTS

Landscaped front setbacks for residential Parking on the back for uses with more than two (2) cars required Density: 16 units/ acre Limited parking for office uses with buffer requirements Outbuildings for office or residential as accessory uses High % of tree canopy

The Warehouse Flex District Sub-area is envisioned as an artistic enclave with workspaces and studios in both new structures and converted storage and warehouses. The uses shall predominately consist of light industrial uses, commercial uses and related services, such as arts, research and development, office, and retail accessory.

ATOR 14 14 14 14 14 14 14 14 14 14 14 14 14	NE 1970 T	DESCRIPTION	DOMINANT USES	BUILDING TYPE	
В MC 47 WH 47 MC 47 WH 47 MC 47 WH 47 MC 3711 17 Comments MC 3711 17 State 17 MC 3711 17		• Transitional industrial district	 Existing industrial use, art galleries, residential, artist studios, light industrial, flex, live/work or work/live; 	 Light industrial Lofts Live/work Work/ live 	• • : • : • : • : • : • : • : • : • :
ALE OTH AVE	Le tort Ave				



character | WAREHOUSE FLEX

DEFINING CHARACTERISTICTS

Industrial character 30% of frontage for commercial use for new light industrial developments Parking structures with liners Creative use of building materials Density: Lots 50K SF or more = 45 du/ac Lots less than 50K SF = 35 du/ac Limitations on building length No required parking for retail uses Warehouse type structures Creative storefronts

character | MIDDLE RIVER DISTRICT

The Middle River District Sub-area is envisioned as a mixed use neighborhood to include commercial, retail and residential uses oriented towards Middle River with buildings fronting bike/ped trails for public access and connecting the area to downtown.

	DESCRIPTION	DOMINANT USES	BUILDING TYPE	
	nmercial corridors and residential erfront district	• Multi-Family residential, commercial	 Residential with structured parking and liner uses Walk up residential units Offices Commercial Live/work 	

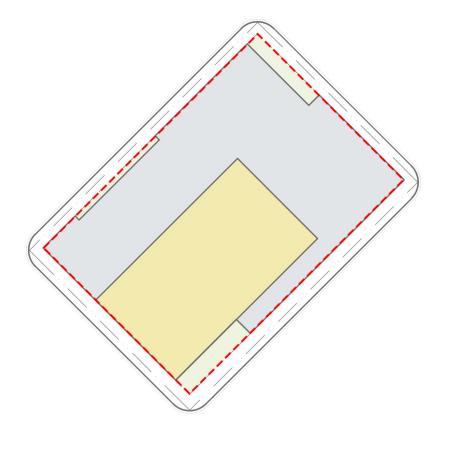
DEFINING CHARACTERISTICTS

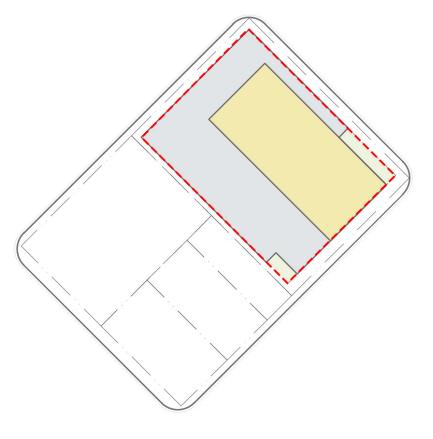
Maximum building length Greater landscape buffers along Oakland Park Boulevard Minimum 40% of building frontage along Oakland Park Boulevard 10' setback along Oakland Park Boulevard 5 to 7-story district with setbacks along the waterfront to create a riverfront promenade Height transition along the waterfront edge with stepback above the 3rd level Height incentives for providing / relocating roads Density: Lots 13K SF or more =65 du/acHigh % of tree canopy Protected waterfront parks New waterfront promenade publicly accessible Enhance pedestrian access to Middle River. Preserve views at street ends



OP3D TOOLS | LOT SIZES

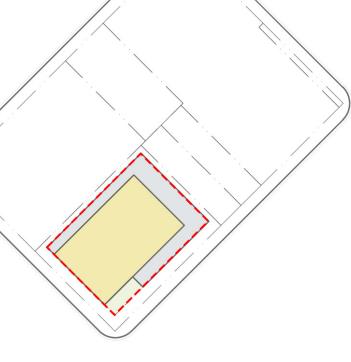
IDENTIFYING | LOT SIZES PER DISTRICTS





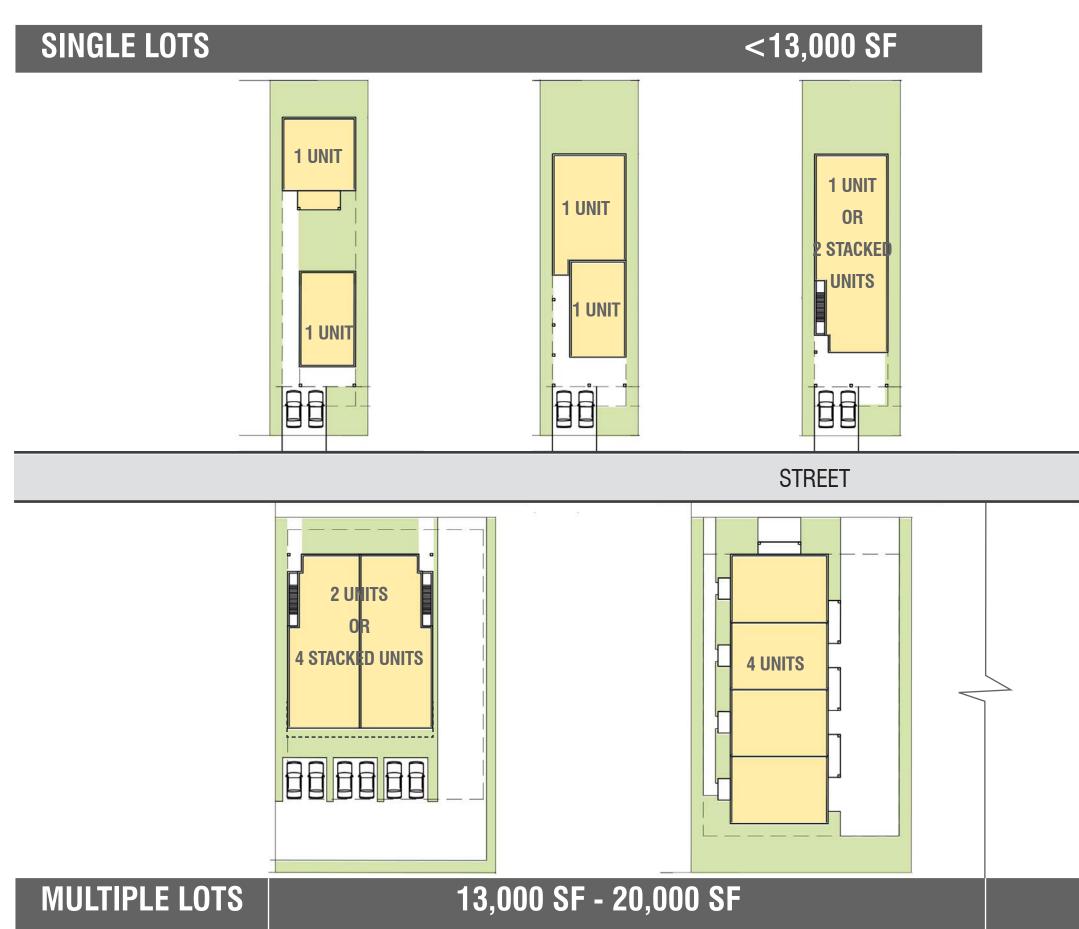
>30,000 SF

13,000 SF - 30,000 SF

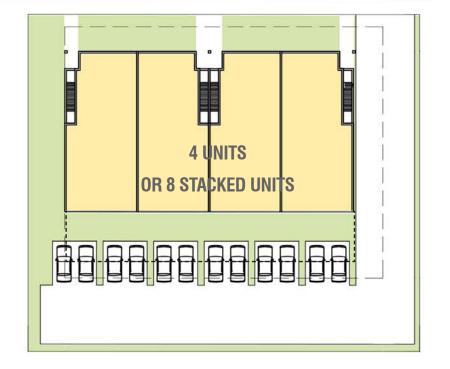


<13,000 SF

INTOWN NEIGHBORHOODS | LOT SIZES



> 20,000 SF

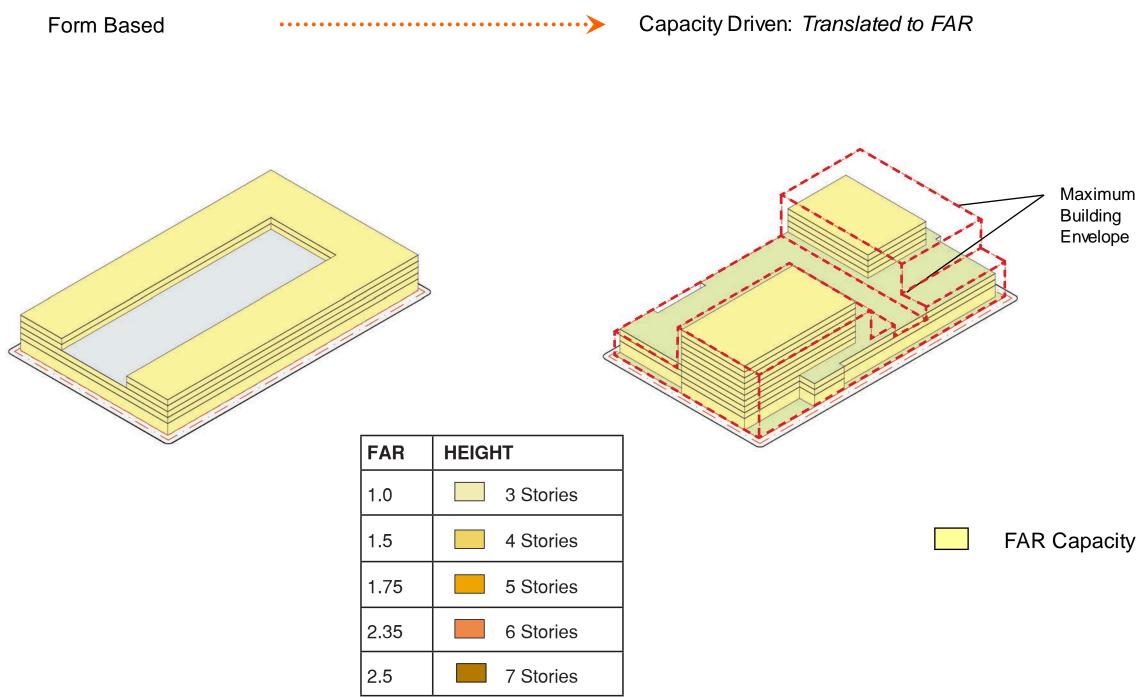


OP3D TOOLS | HEIGHT + FAR

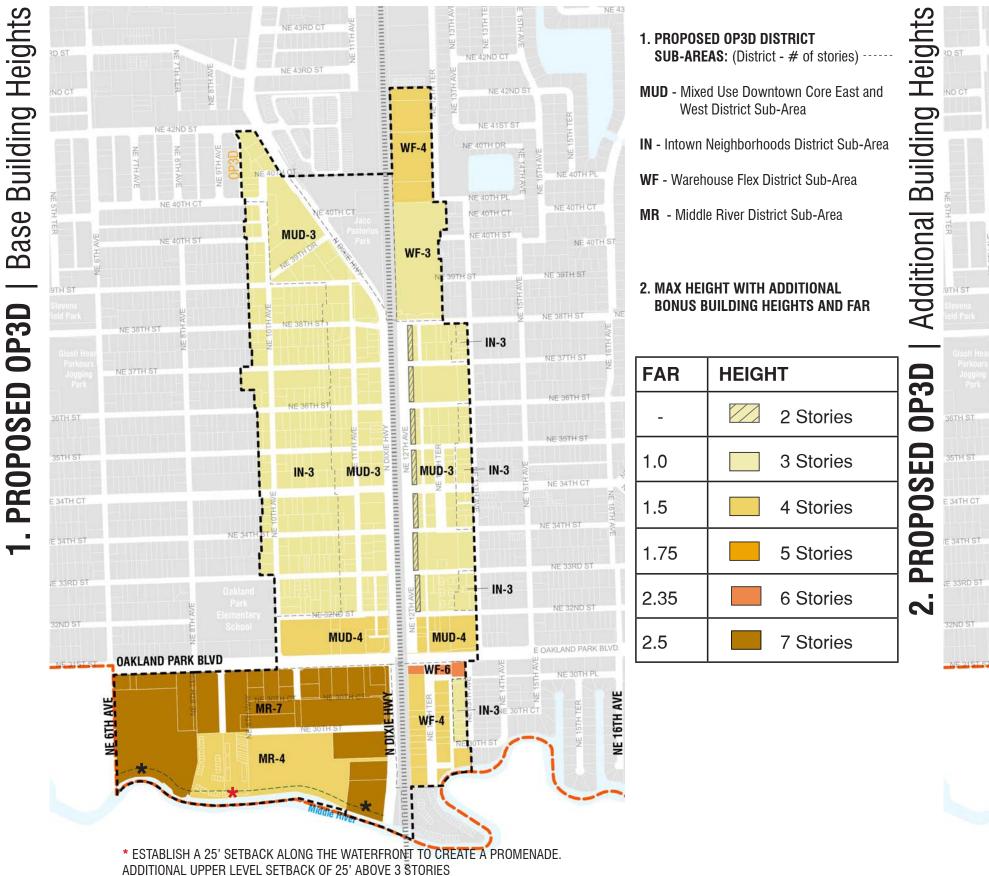
FLEXIBILITY | PROPOSED FAR

ASSUMPTIONS

The Zoning Regulations shall describe maximum development ENVELOPE however, the ENVELOPE can never be filled.



FLEXIBILITYPROPOSED HEIGHTProvide Flexibility with limitations



^{*} ADDITIONAL SETBACK AND OPEN SPACE REQUIREMENTS

OAKLAND PARK BLVD

E 6TH AVE

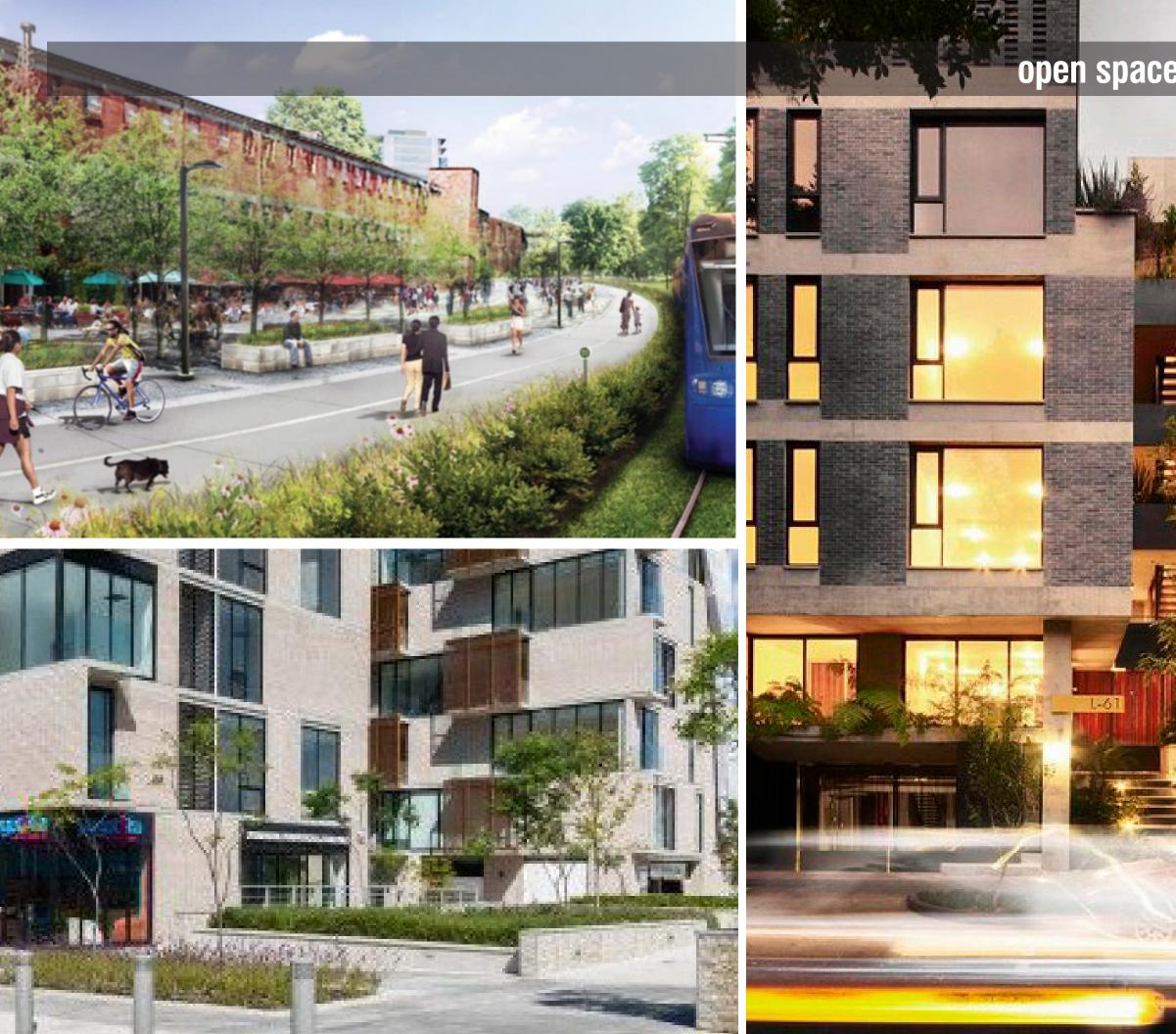


* ADDITIONAL SETBACK AND OPEN SPACE REQUIREMENTS

OP3D TOOLS | OPEN SPACE

OBJECTIVE OPEN SPACE STRATEGIES

- **1. Create linear connections to neighborhoods through a** comprehensive parks and open space strategy
- 2. Establish a green 'connectivity and active use' approach by district
 - Green Framework created through zoning and public improvements
- **3.** Define different types of open space as a % of lot area



open space | N DIXIE HIGHWAY





open space | COURTYARDS/ POCKET PARKS







WATERFRONT PROMENADE

OP3D NEXT Steps

- **1. Finalize OP3D Analysis and Recommendations**
- 2. Draft Ordinance Updates and Design Guidelines
- 3. Move Forward with Land Use Plan Amendment



OP3D IMPROVEMENTS TO SUPPORT THE VISION

Ongoing/Planned/Proposed Public + Private Projects:

- **1. Development of City-owned Property**
- 2. Proposed Streetscape and Parking Improvements
 - N. Dixie Highway
 - Main Street (NE 12th Avenue)
 - NE 12th Terrace (S. of Oakland Park Boulevard)
 - NE 11th Avenue
 - NE 13th Avenue
 - Parking Structure/Surface Lots
- 3. Open Space Bike/Ped Access
 - Middle River Promenade

OP3D MOVING FORWARD

PROJECTS:

- 1. OP Square
- **2. RAM**
- 3. AT&T Property



BUILDING OUR 2ND CENTURY



ZYSCOVICH A R C H I T E C T S