

Strategic Plan:
Comparison of Strategic Performance Areas

Current: Financial Stability and Sustainability

The fiscal viability of the City of Oakland Park is the primary responsibility of the City Commission and the City Manager. It is the foundation upon which all other activities are supported. The realization of the City's Vision is dependent upon both short-term and long-term financial stability. State law mandates balanced municipal budgets. In meeting their obligations to the community, the City's leaders must ensure fiscal responsibility and the transparency of financial transactions.

Proposed: Financial Stability and Sustainability

The fiscal viability of the city is the foundation upon which all other activities are supported.

To accomplish this, the city will develop and maintain a structurally balanced budget and provide transparency for all financial transactions, including an accessible budget summary written in layman's terms.

Current: Infrastructure Needs

Effective management of our infrastructure needs is a major responsibility the City government has to its residents, businesses, and visitors. It is critical for fulfillment of our Mission and Vision and, thus, for the economic and social vitality of the City. To do this, we must provide potable drinking water, effective storm drainage, and sanitary sewer systems for the entire community. We must also address issues related to traffic and transportation systems; enhance accessibility to transportation systems for pedestrians and bicyclists, and have accessible and appropriate municipal facilities.

Proposed: Infrastructure Needs

Effective management of the city's infrastructure is necessary for the sustainable economic and social vitality of the city.

To accomplish this, the city will provide quality management of its utilities (potable water, sanitary sewers, stormwater drainage, and solid waste) and provide safe, accessible public facilities and transportation systems.

Current: Public Safety and Security

Protecting the integrity and safety of our neighborhoods, businesses, and activity centers is a vital service for the City of Oakland Park. It is a service that must never be compromised. Protecting the integrity of our neighborhoods, businesses, and activity centers includes maintaining and enhancing police, fire, emergency medical services; uniform and systematic code enforcement; more effective zoning regulation to meet and promote the safety, aesthetic, and economic needs of the community, providing buffers between residential, commercial, and public areas; curbing “cut-thru traffic”; and community and neighborhood beautification, including trees and other landscaping.

Proposed: Public Safety and Community Integrity

Protecting the integrity and safety of neighborhoods, businesses, and activity centers is a vital priority for the city and must never be compromised.

To accomplish this, the city will collaborate with available civic resources to maintain and enhance police, fire, and emergency medical services, and will provide effective zoning and community enhancement in a manner that prioritizes public safety, improves aesthetics, and supports the diversity of our community.

Current: Smart Growth, Redevelopment, and Community Appearance

Effective and efficient management of the City's growth and redevelopment is critical to the City's future and the well-being of our residents, businesses, and visitors. We need to provide a vibrant downtown (center of activities) to serve as a local destination. To accomplish this, the City and the Community Redevelopment Agency (CRA) need to make more and visible progress, to become more entrepreneurial, and to reach out to desirable developers

Proposed: Smart Growth and Development

A balanced, coordinated citywide approach to growth and redevelopment, including the availability of diverse and affordable housing options, is critical to the city's sustainability and the well-being of the community.

To accomplish this, the city will consider the impact of development on the city as a whole and engage stakeholders to participate in the development process and expand economic opportunities in every part of the city.

Current: Parks, Leisure Facilities, and Activities

A well-developed, diversely located park and recreation system, leisure activities and facilities, i.e. library services and performing arts, makes a positive contribution to the overall quality of life in our community. Green space and recreational resources such as basketball courts, water-related activities and facilities, and tennis courts help meet important needs for residents of all ages and needs in our inclusive community. They also help to create a positive sense of identity among our residents, and will ultimately contribute to the economic development and social vitality of Oakland Park.

Proposed: Community Health & Recreation

A well-developed, diversely located, parks and recreation system provides a positive contribution to the overall quality of life in the city.

To accomplish this, the city will focus attention on health and wellness programs and activities that consider residents of all ages and needs in a manner that creates an inclusive, holistic, positive, and health-conscious identity among residents.

Current: Focus on Oakland Park's Image

Enhancing and sustaining a unified, positive identity with an overall sense of community pride will energize the City, generate resident and business satisfaction, and help us fulfill our Mission and achieve our Vision. It will also contribute to the development of a positive image that will make Oakland Park a desirable place to live, work, shop, and play.

Proposed: Oakland Park's Identity

Developing and maintaining a unified, positive identity with an overall sense of pride is necessary for the city to be a desirable place to live, work, and play.

To accomplish this, the city will allocate resources to pro-actively market the positive attributes of the community and will continue to improve the aesthetics of city property and rights-of-way and encourage private property owners to keep and maintain their own properties with care and pride.

Current: N/A

Proposed: Environmental Stewardship and Sustainability

Development of city policy should consider the environmental and sustainability issues that are impacted by policy decisions.

To accomplish this, the city will foster environmental stewardship and promote sustainability to the preserve and enhancement our natural environment.