



MEMORANDUM

DATE: March 3, 2017

TO: David Hebert, City Manager

FROM: Kathleen S. Margoles, Community and Economic Development Director

RE: CRA Update

In the book “A Pattern Language”, the authors state “All over the earth, people once danced in the streets: in theatre, song, and natural speech, “dancing in the street” is an image of supreme joy.” They go on to say how unfortunate it is that this experience has died. In Oakland Park we value this concept and hold tremendously successful events, that bring our residents and visitors into our downtown streets and parks to celebrate community. Our newest event will highlight Main Street as the City’s cultural facility. Dancing in the Streets is coming to Main Street on April 28th from 6pm-10pm. There will be five live bands, located along Main Street.

The music locations and bands are:

Jaco Pastorius Park- The Long Run – Eagles Tribute Band
Funky Buddha Brewery- Fusik- Funk Music
City Hall- Fondo Blanco- Latin Music
Switchbox- DJ Nadeen
Big Dog Station – Street People- Rock and Roll Music

As usual, there will be food trucks. There will also be food vendors and children’s activities at Jaco.

Stroll Main Street, listen to the music, dance and have a bite to eat. It promises to be a fun event!

Our latest event, “The Taste of Oakland Park” was held on February 17th from 6pm-10pm, at Jaco Pastorius Park. The event was an amazing show of local talent with over 35 local Oakland Park restaurants, as well as beverage companies. Flipany (Florida Introduces Physical Activity and Nutrition to Youth), a Broward nonprofit, sponsored the Kid’s Kitchen demonstrated child friendly menus items. The Glyn Dryhurst Dixieland Band provided live entertainment. There were over 20 vendors to round out the evening experience.

We held the March Culinary Arts Showcase on March 2nd and featured La Empanada Loca. We moved the event inside Jaco Community Center due to inclement weather. The event was well attended. William Martinez, the owner of La Empanada Loca, was extremely entertaining and the food was fantastic.

The schedule for the remainder of the season is:

April 6- Garlic Knot
May 4- Cucina Caruso

The February Music on Main event featured Iko-Iko. The event was well attended by residents, families and fans of Iko-Iko.

The upcoming Music on Main events are:

March 24- Tom Jackson
April 28- Fondo Blanco/ Dancing in the Streets
May 26- Mr. Nice Guy

We just heard from the Navy that they will be returning to Oakland Park during Fleet Week due to the wonderful reception they received last year. The concert in front of City Hall will be on Saturday, May 6th.

PALS will be holding the 60th Annual Youth Day at Wimberly Field on Saturday, March 27th, from 10am – 9pm. The event’s title is “Cowabunga! Surf’s Up. The event starts with Broward County’s longest running parade beginning at the south end of Main Street, with the judging in front of City Hall, and ends with fireworks.

Staff has been meeting with Tony Juliano, the new owner, of 3400 Main Street on his redevelopment of the property into a bar/restaurant. He intends extensive renovations to convert to a bar with entertainment space. Mr. Juliano owned a very success bar called XES in Chelsea (NYC).

Cirque Bakery, located at the southern end of the Allied Kitchen and Bath building, held a meeting with building staff on February 27th to finalize some issues prior to submitting building plan application. They will be submitting within two weeks. Dapur, the tenant on the northern end of the building, has been issued a demolition permit.

An ongoing item for the Allied Kitchen and Bath tenant buildouts is the installation of a fire suppression system for the entire building; which is triggered by the occupancy type and use capacity. Mr. Feinberg, owner of the building, has submitted plans for the underground piping. In addition, plans are needed for the installation of the riser and the above ground connection. The tenants are responsible for the installation of lines in their respective spaces from the riser.

The 3200 building located on Main Street, formerly Kelvin 3200, has been leased. The new tenant, Ehab Attallah, who also owns the bar Off The Hookah in Fort Lauderdale, is opening a craft Taco restaurant with a “fun” style. The restaurant will also feature a beer garden element in the outside patio. Mr. Attallah expects to be open before summer.

Green Cycle, at 3401 North Dixie was considered at the February 9th DRC meeting. Green Cycle is a high end spinning and personal training studio in the back building. The building in front will be a second phase and have a culinary focus. Staff is working with the Green Cycle owners and Mr. Roselli, owner of Park Plaza adjacent to Green Cycle, on a cross parking agreement to facilitate the opening of Green Cycle.

Lucky’s Market, located at 1033 Oakland Park Boulevard, has received their building permit and are actively working on site. Staff has been in contact with the marketing staff on the Grand Opening.

The Rock Wall, a new rock climbing facility at 3570 Andrews Ave. in Oakland Park Festival Center, has received their building permits. This facility will be a great complement to the indoor soccer facility and the fitness center.

Scandals Saloon, currently located at 3073 NE 6th Ave, is moving to Oakland Park, in the Oakland Park Festival Center, located on Andrews Avenue. They will be going to DRC on March 9th.

The 16 townhomes in Phase 1 of Urbn Village, located at 5th Avenue and NW 35th Street, has been completed. Residents have moved in. The 12 townhomes in Phase 2 will be ready in May – June 2017. They are now selling Phase 3, with delivery in October – November 2017. Phase 3 consists of 12 apartment lofts and 12 two story apartment units. The price range is \$214,900 for the 1 Bed 1 Bath plus Loft and \$274,900 for the 2 Beds 2.5 Baths plus 2 car garage. The model is open at 420 NE 35th Court.

Eastside Village is reporting nine homes sold in the last month. Eight new homeowners have moved in. They are expecting to close on 10-13 homes by the end of the month. The prices are now ranging from the \$341,390 - \$376,390.

The Pointe At Middle River has sold 36 out of 40 homes. Two of the remaining 4 homes are the furnished models. Four homeowners have already moved in. Their third building will be closed by the end of March and two more buildings will be delivered in April. They are reporting prices that range between \$479,000-\$612,000.

The Urban Farm is offering a number of programs on Saturday including Talks at Ten and the Eleven O'clock Chef Demo. There was an article published March 3rd in the South Florida Reporter on the Urban Farm entitled "Oakland Park Abuzz with Good Food, Fresh Veggies". For more information, visit the UFI website at <http://ufi.us.org> or call (954) 696-9577.