



REVISED MEMORANDUM

DATE: May 30, 2017

TO: David Hebert, City Manager

FROM: Kathleen S. Margoles, Community and Economic Development Director

RE: CRA Update

Dancing in the Streets was held April 28th from 6pm-10pm. The event was another huge success with over 3,000 in attendance. Our newest event highlighted Main Street as the City's cultural facility. There were five live bands and four musical solos or duos, located along Main Street.

The music locations and bands were:

Jaco Pastorius Park- Fondo Blanco – Latin Band
Funky Buddha Brewery- Fusik- Funk Music
City Hall- The Long Run-Eagles Tribute Band
Switchbox- Brooklyn Marie, Country Singer
Big Dog Station – Street People- Rock and Roll Music

There were also food vendors and children's activities at Jaco.

We held the final Culinary Arts Showcase for the season on May 4th and 110 people were in attendance. The event featured a culinary demonstration by Cucina Caruso, an Italian restaurant and bakery located on North Dixie Highway.

The Music on Main event on May 26th Music featured "Mr. Nice Guy". The kick off to the Memorial Day weekend brought a huge crowd downtown.

The final Music on Main on June 23rd, before the July and August hiatus will headline "Wildfire with Randi".

The Navy landed in Oakland Park on Saturday, May 6th as part of the Broward Navy Days. The 24-piece concert band played in front of City Hall from 6:30pm-9pm. The concert band included the rock band from last year and the Navy brass band. The concert band specialized in rousing military and patriotic songs, as well as rock and brass band selections. We also had food trucks.

The April Downtown Meet & Greet was held at Tatts and Tacos, the new restaurant in the 3200 building located on Main Street, on April 20th.

Funky Buddha Brewery will hold their annual anniversary party on June 2nd -4th. Friday night and Sunday morning are ticketed events held in their inside event space. Saturday will be a free event throughout the Brewery and the parking lot, with food trucks and the Funky Buddha Beer Truck parked on Park Lane, in front of the Brewery.

Green Cycle's development application for a high end spinning and personal training studio in the building located at 3400 Northeast 11th Avenue, and a juice bar, in the front building, went to the Planning and Zoning Board, on May 8th. Green Cycle has advised that they have secured a parking agreement with their neighboring property to secure temporary parking. A Payment in Lieu of Parking Agreement was approved by the City Commission at the May 17th meeting.

The building plans for Dapur Tapas are under review by the Building Department.

Housing Developments Updates are showing continued sale performance. Eastside Village, located at 4100 N Dixie Hwy, is reporting 84 out of 133 homes sold and occupied. Forty nine homes are still available for sale, and the prices are now ranging from \$325,990 - \$380,000, including interior upgrades.

Urbn Village on Fifth Avenue, located at 3351 N Andrews Avenue (south of Park Lane East), is also having positive sales. The project is 50% sold. Phase 1 has been completed and occupied. Phase 2, comprised by 12 homes, is currently being built and

will be ready for delivery in July. Ten units out of 24 have been sold in Phase 3. This phase will be delivered at the end of the year, between November and December. The prices are ranging from \$214,900 to \$349,900. And the most popular model is priced at \$274,900.

The Pointe at Middle River, south of Oakland Park Boulevard, reported that 15 homes have been occupied and only 3 are left for sale. The prices are currently ranging from \$476,000 - \$600,000.

The Farmer's FarmShare Adventure CSA program and Warehouse Market concluded their season at the end of May. The Summer Gardening mini season will begin in June and go through August. Forty seven garden beds will be available for lease.

On Saturday, May 6th, the Oakland Park Business Group hosted its Inaugural Trade Show from 10am to 2pm to support small businesses in Oakland Park. The group capped off National Small Business week (Apr 30-May 6) with an event that showcased the diversity of small businesses in the City. The Oakland Park Business Group donated all proceeds from the Trade Show to Northeast High School and is working with the school in building a mentorship program to help students develop entrepreneurial skills.

Each year, the Greater Fort Lauderdale Realtors Association organizes the Mayors Breakfast and Municipal Expo. This year, the event was held on Friday, May 12, 2017 at the Renaissance Fort Lauderdale Plantation Hotel. Mayor John Adornato III was invited to participate in the discussion panel to highlight the projects in our community. The event also allowed us to setup a table to promote City programs, projects and events taking place in our City.