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Join the Greater Fort Lauderdale Alliance

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PRO-BUSINESS. PRO-BROWARD.

The Greater Fort Lauderdale Alliance (the Alliance) is Broward County's official public/private partnership for economic development. Those who join our ranks find themselves at the forefront of the rewards and opportunities of a pro-business, pro-Broward movement that's driving dramatic improvements in our economy and quality of life. The Alliance and our members and partners continually break fresh ground in the quest to create new, high quality jobs; attract companies to Broward County and foster their expansion; and retain business operations already here.

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Charting a Course for Growth and Prosperity.



New issues require new answers. By sharing your thoughts and ideas with your peers in the Alliance, the power of collaboration will enrich the pool of our knowledge and the impact of our actions. Your personal involvement and financial support as a member will play a crucial role in crafting and carrying out a wide variety of programs and initiatives designed by the Alliance to ensure the continued growth and success of Broward County and South Florida.

Alliance Councils at a Glance:

The Greater Fort Lauderdale Alliance and its members provide leadership and subject matter expertise to execute the strategies and initiatives of economic development through our Council – Action Team framework. The following is a brief summary of the council framework.

CEO Council

Market and promote Greater Fort Lauderdale/Broward County brand as a premier location for corporate headquarters and international regional headquarters.

Chair: Ray Ferrero, Jr., Nova Southeastern University; Vice-Chair: Keith Koenig, City Furniture

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Governor Council

Deliver an unbiased assessment and evaluation of Greater Fort Lauderdale/Broward County's economic strengths, weaknesses, opportunities and threats on a sustainable basis and within a regional context.

Chair: Doug Bartel, Florida Blue; Co-Chair: Lonnie Maier, Fibernet Direct

Leadership Council

Promote increased public/private sector collaboration and leadership for economic development policies and investments which enhance Greater Fort Lauderdale/Broward County's economic competitiveness.

Chair: Lisa Anderson, JP Morgan Chase & Co.; Vice Chair: Kate Goldman, Baptist Health South Florida

Corporate Council

Evaluate intelligence related to the current and ongoing health, prosperity and maturation of established and emerging industry clusters in Greater Fort Lauderdale/Broward County. This includes alternative energy, aviation and marine, business/financial services and headquarters, creative industries, healthcare technologies/life sciences, information technology and international commerce.

Chair: Chris Burgio, Marsh & McLennan Agency, Vice Chair Marissa Kelley, Stearns Weaver Miller

Entrepreneurship Council

Market, promote, grow, expand and accelerate the success of entrepreneurs in Greater Fort Lauderdale/Broward County with a focus on those in our established and emerging clusters.

Chair: Bob White, GUNSTER

Associate Members

Subject matter experts and supporters of economic development.

Partner Council

Convenes the best and brightest economic development minds to work on common initiatives, leverage resources and share market intelligence in order to sustain a strong and responsive economic development system in Greater Fort Lauderdale/Broward County.

Membership is comprised of municipalities, chambers of commerce, redevelopment agencies and local business assistance organizations.

Chair: Katherine Randall, City of North Lauderdale; Vice Chair: Sandra Veszi Einhorn

There are many benefits to being an Alliance member. To view a list of Alliance member benefits, please [click here](#). To complete an online membership application, please [click here](#).

For additional information about joining, please contact Gail Bulfin at 954-627-0127 or via email at gbulfin@gflalliance.org.

Thank you for your interest in the Alliance!

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