

OPCRA

OAKLAND PARK
COMMUNITY
REDEVELOPMENT
AGENCY

October 2020

Downtown Partners Meeting

Join us for the October Downtown Partners Meeting on October 13, 2020 via zoom. Come learn about the upcoming Downtown Code and Guidelines proposed changes for our new and exciting downtown vision. For the link to the meeting, please visit the CRA website at www.OPCRA.com



Oakland Park's

**DOWNTOWN
PARTNERS
MEETING**

Zoom Meeting | 10.13.20

www.OPCRA.com



OPCRA



“Find it in Oakland Park”

The City and OPCRA launched an exciting new campaign called “Find It In Oakland Park”, on May 21st, 2020. The aim of the campaign is to encourage residents and non-residents to shop and dine in Oakland Park through branding, incentives, future placemaking opportunities, and help garner a sense of community pride by encouraging residents to “Live Like a LoakL”.



In addition, the OPCRA recently launched its **#LiveLikeALoakL Incentive Program** which partners with local businesses to provide incentives to residents, or “loakls”, who support local merchants and promote social engagement and pride through its hashtag. Residents should be on the lookout for

Oakland Park store fronts sporting our **#LiveLikeALoakL** decal stickers. They will indicate that business has an incentive or discount that only Oakland Park “loakls” can enjoy. Residents who receive an incentive or discount are encouraged to promote the business by tagging them on social media and using the hashtags **#FindItInOP** & **#LiveLikeALoakL**! For more information and deals please visit, www.OPCRA.com



Join our Live LoakL Facebook Group! In an effort to bring Oakland Park businesses and residents together, the OPCRA created a Facebook Group where the community can write reviews, share stories, ask for recommendations, and create and cultivate relationships. We currently have over 500 followers!



The 2020 State of the Market Report: In addition to the Annual CRA Report, the CRA collaborates on a State of the Market Report each year to provide a comprehensive market overview of the Downtown and surrounding CRA. The market report reflects the CRA brand and style and is a means to introduce the CRA to investors, businesses, and developers providing high level statistics, business overview, market drivers, and other information about the Downtown and City to attract new business to the CRA. The market report will be available shortly on the CRA Website.

Business Webinars: The CRA continues their partnership with SCORE providing Oakland Park business and residents the resources they need to sustain their businesses during COVID-19.



Class	Date
Guiding Your Business Through COVID-19	April 3rd
Business Survival Tips: Finance, Marketing, and Human Resources	April 10th
Guiding Your Business Through COVID-19	April 28th
Crisis Management: Finance Strategies	May 8 th
Reopening Guidelines	May 15th
Sustain Your Business with Digital Marketing	July 15th
Learn How to Utilize Google Tools for Business Owners	August 19th
Defining and Building your Business Model	September 23rd

New Website Page: In an effort to prepare for the future development of Oakland Park after the



COVID-19 pandemic, CRA staff is creating a new website page to cater to investors and new businesses seeking to invest in Oakland Park. This page will provide several reasons why to choose Oakland Park, along with demographics, featured projects, and readily available resources.

Oakland Park Square: On August 27th NRI Investments hosted a Zoom Virtual Neighborhood Meeting for the new OP Square project, a mixed-use restaurant, retail, live-work and residential development with garage parking, which includes the new City Hall. The development application has been submitted. On September 21st the Planning and Zoning Board recommended approval of the project to the City Commission. The Commission will consider the project in October.



RAM: RAM Development Company has completed their site plan approval process for a transformative development project located on the former Kmart Shopping Center property which is on the southeast corner of Oakland Park Boulevard and NE 6th Avenue. The development will include 300 residential units, a Sprouts grocery store, 7,500 square feet of retail and restaurants, and features a publicly accessible Riverfront Promenade and a walking trail that will provide access from Oakland Park Blvd.



OAKLAND PARK

BUILDING OUR 2ND CENTURY

Building our 2nd Century:

On July 22, 2020, City staff unveiled the designs for four new City Facilities. Oakland Park City Commissioners approved next steps in the City's Comprehensive Facilities Plan. The City's new Public Works Facility, Fire Stations 9 and 20, and N. Andrews Gardens Community Center are under design, as well as, Phase 1 of City Park. Fire Station 87 is moving forward with Phase 1 which includes the exterior hardening of the facility.

FUTURE CITY FACILITY FAÇADES



OAKLAND PARK
BUILDING OUR 2ND CENTURY



Business Activity



International Jewelry Designs, Inc., located at 4750 N. Dixie Highway, Suite 3, is a new business in town that sells beautiful fashion jewelry to the public at wholesale prices.

Bright Beginnings Pre-School, located in 1955 E. Oakland Park Blvd., celebrated their one-year anniversary last month. The pre-school, which opened its doors in July 2019, is a family-owned and operated community-based childcare facility who's passion is preparing the youth with a strong educational foundation.



Butcher's Barrel, located at 3570 NE 12th Avenue, is open and welcoming new customers. The Butcher's Barrel offers a unique dining experience with a creative menu, using ingredients from their in-house butcher shop and fresh market. While their restaurant will have certain restrictions due to COVID-19, their market and shop will be fully functioning.

Day Space Studio, located at 1556 E. Commercial Blvd, recently opened their doors on June 21st, coincidentally on International Yoga Day! The studio offers several classes for yoga, art, and dance.



New and Upcoming Development Projects

Central Park, to be located at 3328 NE 11th Avenue, submitted a site plan application in May, and is moving through the Development Review process.

Dean Sirulnik, received the Development Review Committee's comments for a 2-story mixed-use building located at 3557 N. Dixie Highway. The second story will be residential, and the ground floor will be available for a restaurant/bar.



DDB Renovations, has completed the construction of a beautiful courtyard located at 3554-3580 NE 12 Avenue. DDB Renovations has recently submitted for a CRA Façade Grant.

Rebel Wine Bar, has recently submitted permits for the interior renovations for a new wine bar located in the Downtown at 3520 NE 12 Avenue.

URBAN farming

INSTITUTE

GROWN IN OAKLAND PARK, FLORIDA

Have you subscribed to the [Urban Farming Institute \(UFI\) YouTube Channel](#)? With the onset of COVID-19 and social distancing precautions, UFI has stopped their live classes and moved production online for its viewers. Whether you are a beginner gardener or a member of the Oakland Park Community Garden, there are several videos available for your viewing pleasure.

Fall registration has already begin for the 55-bed community garden. Registration is online this year, visit www.oaklandparkfl.gov for more information.



Check out our website for news and updates at www.OPCRA.com. We're constantly improving the overall experience to make it easier to access resources, documents, events and more.



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