



City Hall Commission Chambers
3650 NE 12 Avenue
Oakland Park, Florida 33334

DRAFT MINUTES
COMMUNITY REDEVELOPMENT AGENCY MEETING
DECEMBER 1, 2021, 6:30 P.M.

The regular meeting of the Community Redevelopment Agency of the City of Oakland Park, Florida was called to order at 9:02 p.m. by Chair Carn.

NOTE: Due to COVID-19 precautionary safety measures were in place and access to city facilities was limited to ensure social distancing. The opportunity for Public Participation has been provided by email or by calling the City Clerk's office. Received public comments, if any, were read into the record during that portion of the agenda.

ROLL CALL

Present:

Chair Michael Carn
Vice Chair Aisha Gordon
Board Member Matthew Sparks
Board Member Jane Bolin
Board Member Mitch Rosenwald

Also Present:

Assistant Executive Director Jennifer Frastai
CRA Attorney DJ Doody
CRA Clerk Renee M. Shrout

ADDITIONS / CHANGES / DELETIONS

At this time, any member of the CRA Board or the CRA Director may request to add, change, or delete items from the agenda.

Due to time limitations, Board Member Bolin moved to amend the agenda to defer the CRA presentation to the next CRA meeting. Board Member Rosenwald seconded the motion, which prevailed by the following vote:

YES: Board Member Bolin, Vice Chair Gordon, Board Member Rosenwald, Board Member Sparks, Chair Carn

Board Member Bolin moved to approve the amended agenda. Board Member Sparks seconded the motion, which prevailed by the following vote:

YES: Board Member Bolin, Vice Chair Gordon, Board Member Rosenwald, Board Member Sparks, Chair Carn

PRESENTATIONS

*CRA Update - Deferred to the next meeting.

1. PUBLIC COMMENTS - At this time, any person will be allowed to speak on any matter that pertains to CRA business for a length of time not to exceed four minutes per person.

None.

Consent Agenda

Those matters included under the Consent Agenda are self-explanatory, and are not expected to require review or discussion. Items will be enacted by one Motion; however, if discussion of an item is requested by the CRA board, that item may be removed from the Consent Agenda and considered separately.

2. Approval of CRA Minutes – October 6, 2021

Board Member Sparks moved to approve the minutes of the October 6, 2021 meeting. Board Member Rosenwald seconded the motion, which prevailed by the following vote:

YES: Board Member Bolin, Vice Chair Gordon, Board Member Rosenwald, Board Member Sparks, Chair Carn

RESOLUTIONS AND MISCELLANEOUS

3. Business Incentive Program (BIP): Presentation to Modify Oakland Park CRA (OPCRA) Incentive Program for Businesses, Including Recommending New Programs, Clarifying Program Goals, Eligibility, Maximum Award Amounts, Match Requirements, and Grant Approvals.

Peter Schwarz, Director Community and Economic Development introduced Renee Miller, R. Miller Consulting Group and Dr. Steven Tinsley, Assistant Director of Community and Economic Development who provided the presentation which combine existing programs into one single program, focus on exterior improvements with addition of interior buildout, required a 1 to 1 match, and rebrand as the Business Incentive Program (BIP). This program replaces all five previously approved, but under-utilized programs. The program goals are to improve the economic condition in the surrounding community; provides a significant and recognizable aesthetic improvement that meets or exceeds Designs Guidelines; expands the operations of an existing business within the CRA; Supports the relocation of an existing business within the CRA; supports the opening of a new business in the CRA; and creates jobs. Eligible use of funds include significant aesthetic improvements; for renovation, new construction, addition, or improvement of a building or structure; exterior and interior buildout; and interior fixtures must be permanent to the space. He further reviewed program funding, eligibility and match requirements.

Assistant CRA Director Frastai clarified the maximum program funding the CRA will pay is up to \$35,000 for culinary and art uses and up to \$20,000 for other commercial uses is 1 to 1.

Mr. Schwarz clarified participating property owners may apply for funds through the program after three years for a new business. Previously awarded businesses are not eligible for additional funding.

Dr. Steven Tinsley clarified that from a strategic standpoint, in order to generate the maximum amount of return on tax payer return of investment an easier calculation, to generate and quantify, the return on investment is by working for profit businesses.

Commissioner Rosenwald may request a future discussion item regarding “nonprofit” vs “for profit” and how the CRA “culinary” distinction is determined.

Board Member Bolin moved to adopt the resolution. Board Member Sparks seconded the motion, which prevailed by the following vote:

YES: Board Member Bolin, Vice Chair Gordon, Board Member Rosenwald, Board Member Sparks, Chair Carn

The resolution, as adopted, carried the following title:

RESOLUTION CRA-R-2021-005

A RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE OAKLAND PARK COMMUNITY REDEVELOPMENT AGENCY (CRA), APPROVING THE UPDATE AND RECOMMENDED CHANGES TO THE OAKLAND PARK COMMUNITY REDEVELOPMENT AGENCY BUSINESS INCENTIVE PROGRAM (BIP); A COPY OF WHICH IS ATTACHED HERETO AS EXHIBIT “A;” PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE.

<p>4. Approval of a Work Authorization for R. Miller Consulting Group (RMCG) for the Update to the CRA Five-Year Strategic Plan for 2023-2028</p>
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Jennifer Frastai, Assistant CRA Director introduced Peter Schwarz, Director Community and Economic Development and Renee Miller, R. Miller Consulting Group who provided the presentation and explained the proposed timeline for the CRA Five Year Strategic Plan. The plan includes: Data gathering; Input; Plan Drafting; Presentation to Planning and Zoning Board; and presentation of final Five-year Strategic Plan to CRA Board.

As requested, Ms. Renee Miller agreed to meet individually with CRA Board Members as part of her scope of services for Stakeholder input.

Board Member Bolin moved to adopt the resolution. Board Member Sparks seconded the motion, which prevailed by the following vote:

YES: Board Member Bolin, Vice Chair Gordon, Board Member Rosenwald, Board Member Sparks, Chair Carn

The resolution, as adopted, carried the following title:

RESOLUTION CRA-R-2021-006

A RESOLUTION OF THE BOARD OF COMMISSIONERS OF THE OAKLAND PARK COMMUNITY REDEVELOPMENT AGENCY (CRA), APPROVING AND AUTHORIZING THE PROPER CRA OFFICIALS TO EXECUTE A WORK AUTHORIZATION WITH R. MILLER CONSULTING GROUP (RMCG) FOR THE UPDATE TO THE CRA FIVE-YEAR STRATEGIC PLAN FOR 2023-2028; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; PROVIDING FOR AN EFFECTIVE DATE.

REPORTS

5. FROM THE BOARD MEMBERS

None

6. FROM THE EXECUTIVE DIRECTOR

None

Note: The City Commission meeting reconvened at 9:43 P.M.

CITY OF OAKLAND PARK, FLORIDA

MICHAEL CARN, CHAIR

ATTEST:

RENEE M. SHROUT, CMC, CRA CLERK