

RETAIL LOCATION



STORE BIO

A boutique retail shop for
“apartment” size pets and
supplies.

Customers will be able to buy
animal supplies, small mammals
(i.e. hamster) and novelty items.

OWNER+ OPERATOR

Dana Rosenberg

Background:

- Bachelors + Masters
- 3+ Years of Directing operations and programing for the zoo's education department
- 5+ Years of Managing and owning 30,000 sq. ft retail location

WEBSITE + SOCIALS



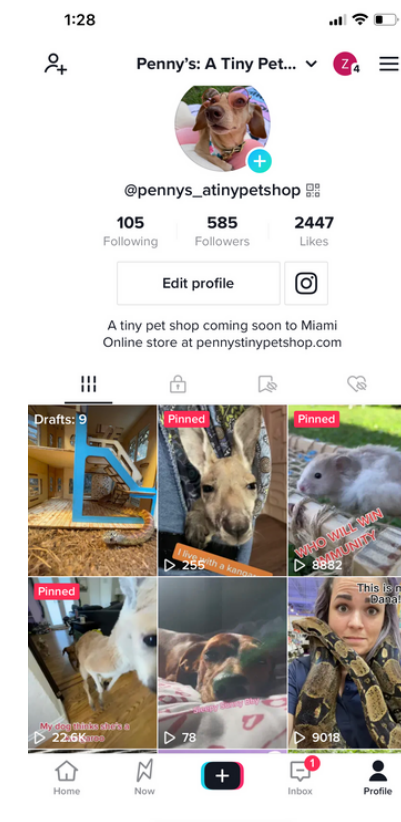
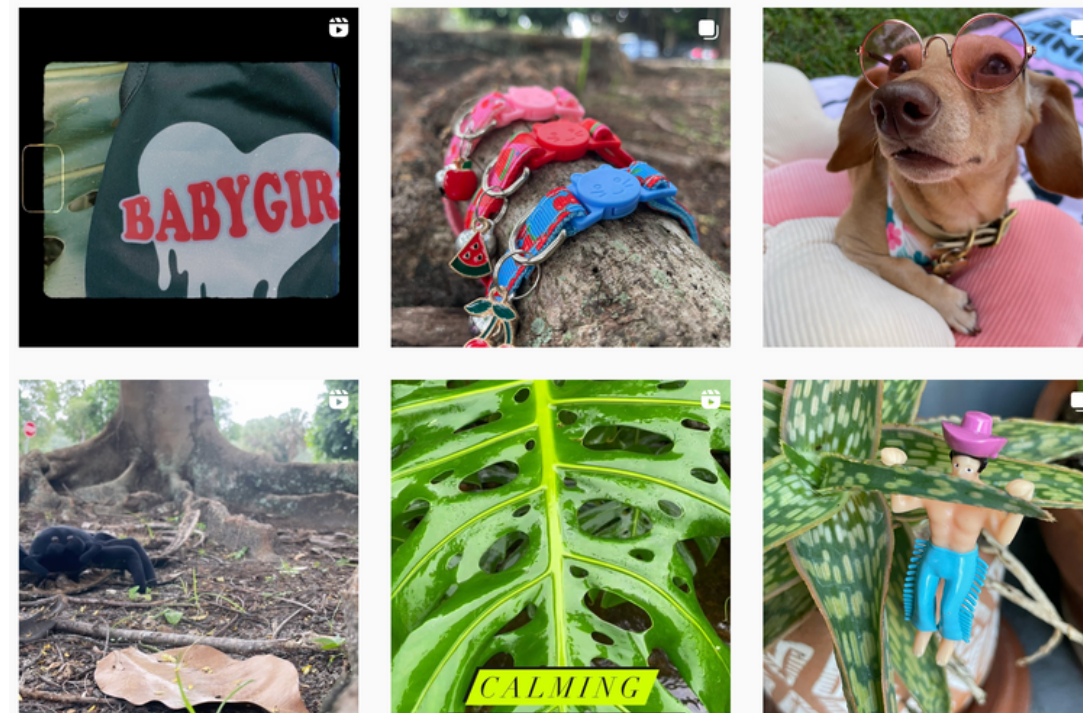
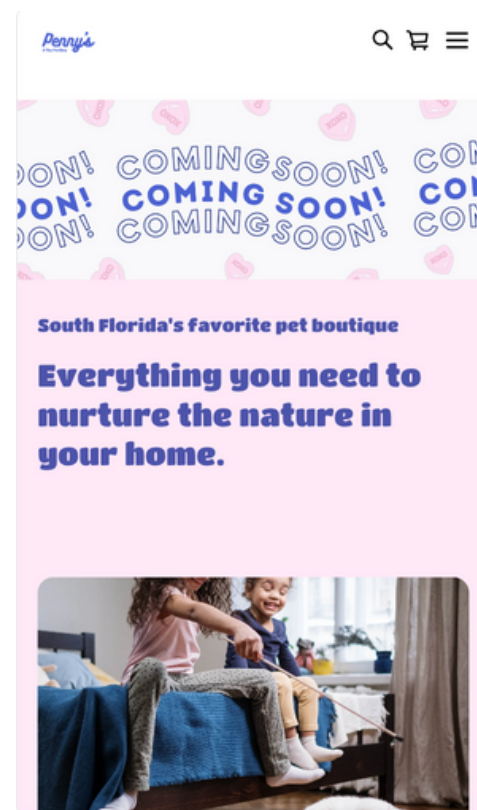
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[HTTPS://WWW.TIKTOK.COM/@PENNYSTINYPETSHOP](https://www.tiktok.com/@pennys_atinypetshop)





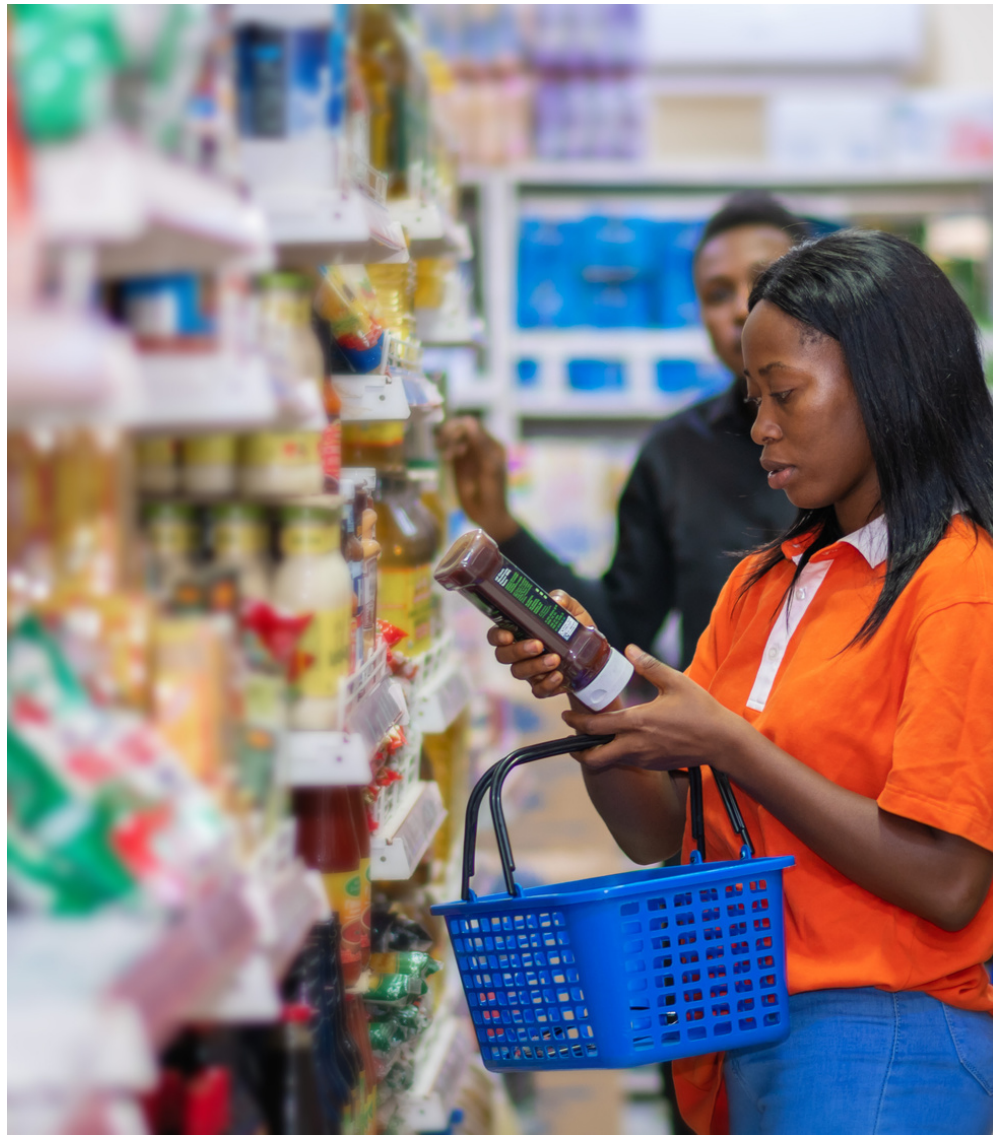
PET SUPPLY + SMALL PETS

Supplies for

- Dogs
- Cats
- Reptiles
- Small Mammals

Items such as

- Food
- Collars
- Cages
- Toys
- Hamsters
- Guinea Pigs



FISH SUPPLY

Supplies for

- Small Fish Tanks
- Aquatic Plants

Items such as

- Betta Fish
- Filters
- Food
- Lights
- Nets
- Plant Nutrients



TERRARIUM ITEMS

Supplies for

- Indoor Plants

Items such as

- Small Pots
- Indoor Lighting
- 2" Ferns
- 2" Succulents



NOVELTY ITEMS

Items such as

- Shirts
- Plushies
- Cards
- Toys
- Pens
- Games
- Bags
- Candles